

## THE CARLSBAD CITY COUNCIL WELCOMES YOUR PARTICIPATION

### MAY 7, 2013 MEETING AGENDA

# CITY COUNCIL AND CARLSBAD MUNICIPAL WATER DISTRICT BOARD AND PUBLIC FINANCING AUTHORITY BOARD

#### TO SPEAK TO COUNCIL AT TONIGHT'S MEETING:

- 1. For Public Hearings it is not necessary to fill out a "Speaker Card". For all other items, fill out a "Speaker Card".
  - a. For items listed on the agenda (including Consent Calendar), there is a five (5) minute time limit on individual speakers.
  - b. For items not listed on the agenda (Public Comment), there is a three (3) minute time limit on individual speakers.
- 2. Before the item is heard, place the card in the clear tray marked Speaker Slips. It is located on the wall adjacent to the Deputy City Clerk.
- 3. When called by the Mayor, come forward and begin by stating your name and address.

### OTHER INFORMATION:

- > Citizens may have an item listed on a future agenda by submitting a letter to the City Manager. Unless the Mayor, with the consent of the Council, otherwise directs, such presentations shall be limited to ten (10) minutes.
- It is Council's policy to adjourn meetings no later than 10:00 P.M.
- ➤ Persons with a disability may request an agenda packet in appropriate alternative formats as required by the Americans with Disabilities Act of 1990 by contacting the City Manager's office at (760) 434-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or <a href="manager@carlsbadca.gov">manager@carlsbadca.gov</a> by noon on the Monday preceding the meeting. All persons requiring reasonable accommodations or auxiliary aids in order to effectively participate in the meeting may contact the City Manager's office by noon on the Monday preceding the meeting to make such arrangements.
- PLEASE NOTE: Written agenda related items provided to the City's legislative leaders after distribution of the packet will be available for inspection during normal business hours at the office of the City Clerk, 1200 Carlsbad Village Drive, Carlsbad, CA 92008. All Agenda related items will also be available at each meeting of the City's legislative leaders please see the City Clerk during public meetings.
- ➤ VISUAL MATERIALS FOR CITY COUNCIL: Visual materials should be submitted to the City Manager's Office no later than noon on the day of a Regular Council Meeting. These materials will be placed on a computer in Council Chambers for public use. Please label all materials with the agenda item number you are representing. Please refer to the time limit maximum for items submitted for viewing. All presentations/digital materials are considered part of the maximum time limit provided to speakers. All materials exhibited to the Council during the meeting (slides, maps, etc.) are part of the public record and must be kept by the Clerk for 60 days after final Council action on the matter. Your materials will be returned upon written request. Video clips cannot be accommodated.
- MEETING DECORUM: Carlsbad Municipal Code sections 1.20.320 and 1.20.330 require members of the public to observe order and decorum at this meeting and to conduct themselves in a courteous manner. California Penal Code section 403 makes it a misdemeanor for any person to willfully disturb or break up any assembly or meeting with lawful authority.

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6:00 P.M.

**ROLL CALL:** 

LEGISLATIVE INVOCATION:

PLEDGE OF ALLEGIANCE:

APPROVAL OF MINUTES:

Minutes of the Special Meeting held April 25, 2013.

### PRESENTATIONS:

Presentation of a proclamation in recognition of National Bike Month.

Presentation of a proclamation in recognition of Solutions for Change.

Presentation of a proclamation in recognition of Peace Officer Memorial Week.

Presentation from San Diego Fair representatives.

### **PUBLIC REPORT OF ANY ACTION TAKEN IN CLOSED SESSION:**

<u>CONSENT CALENDAR</u>: The items listed under Consent Calendar are considered routine and will be enacted by one motion as listed. There will be no separate discussion on these items prior to the vote, unless on item is removed.

### **WAIVER OF ORDINANCE TEXT READING:**

This is a motion to waive the reading of the text of all ordinances and resolutions at this meeting.

### AB #21,214 - DECLARATION OF INTENT TO VACATE A PORTION OF VAN ALLEN WAY - STV 11-01.

Declaring the intention to vacate a portion of Van Allen Way, from Faraday Avenue to its northerly terminus, and to set a public hearing; and, authorizing the City Clerk to publish the resolution of intention.

Resolution No. 2013-097.

ACTION:

### ORDINANCES FOR ADOPTION:

### AB #21,215 – DECREASE SPEED LIMIT ON CHESTNUT AVENUE.

Adopting Ordinance No. CS-213 amending Title 10, Chapter 10.44 of the Carlsbad Municipal Code by the revision of Section 10.44.040 to reduce the 35 miles per hour speed limit to 30 miles per hour on Chestnut Avenue from Pio Pico Drive to El Camino Real.

ACTION:

### ORDINANCES FOR ADOPTION (Continued)

3. AB #21,216 – REMOVE REFERENCES IN THE CARLSBAD MUNICIPAL CODE PERTAINING TO TRAFFIC SAFETY COORDINATING COMMITTEE MEETINGS AS PUBLIC MEETINGS.

Adopting Ordinance No. CS-214 amending Title 2, Chapter 2.28 of the Carlsbad Municipal Code to remove references to the Traffic Safety Coordinating Committee meetings as public meetings. ACTION:

### **PUBLIC COMMENT:**

In conformance with the Brawn Act, no Council action can occur on items presented during Public Comment.

A total of 15 minutes is provided so members of the public can address the Cauncil on items that are not listed an the Agenda. Speakers are limited to three (3) minutes each. If you desire to speak during Public Comment, fill out a SPEAKER CARD and place it in the clear tray on the wall adjacent to the Deputy City Clerk. If there are more than five (5) speakers, the remaining speakers will be heard at the end of the agenda just prior to Council Reports.

When you are called ta speak, please came forward and state your name and address.

ADJOURNMENT TO THE JOINT SPECIAL MEETING OF THE CARLSBAD CITY COUNCIL,

CARLSBAD MUNICIPAL WATER DISTRICT BOARD

AND PUBLIC FINANCING AUTHORITY BOARD

### CITY OF CARLSBAD

### CITY COUNCIL, CARLSBAD MUNICIPAL WATER DISTRICT BOARD PUBLIC FINANCING AUTHORITY BOARD

### JOINT SPECIAL MEETING AGENDA

MAY 7, 2013

6:00 P.M.

CALL TO ORDER:

**ROLL CALL:** 

**APPROVAL OF MINUTES:** 

Minutes of the Joint Special Meeting held February 26, 2013 (Authority only).

### **DEPARTMENTAL AND EXECUTIVE MANAGER REPORT:**

4. AB #21, 217 – AUTHORIZE A REQUEST FOR PROPOSAL TO GROUND LEASE THE CROSSINGS AT CARLSBAD WEST VIEW LOT 9.

To consider authorizing the Carlsbad Public Financing Authority to issue a Request for Proposals to ground lease The Crossings at Carlsbad West View Lot 9 (Parcel A and Parcel B) for development purposes, to evaluate proposals received and make recommendations to the City of Carlsbad and Carlsbad Municipal Water District; and, authorizing the City of Carlsbad to administer and manage any long term lease and distribute lease revenue to member agencies of the Carlsbad Public Financing Authority.

City Council Resolution No. 2013-103.

Municipal Water District Board Resolution No. 1468.

Public Financing Authority Board Resolution No. 63.

**ACTION:** 

### ADJOURNMENT TO THE CONTINUATION OF THE CITY COUNCIL MEETING

May 7, 2013 Page 4

### **CONTINUATION OF THE CITY COUNCIL MEETING**

### **DEPARTMENTAL AND CITY MANAGER REPORTS:**

### AB #21,218 – 2013 QUALITY OF LIFE DASHBOARD PRESENTATION.

To receive a presentation from the Equinox Center regarding San Diego County sustainability. ACTION:

### 6. AB #21,219 - EMERGENCY PREPAREDNESS PRESENTATION.

To receive a presentation from Fire Department staff regarding smart phone emergency mobile application and supporting emergency operations center (EOC) operations.

**ACTION:** 

### 7. AB #21,220 – PLANNING COMMISSION APPOINTMENTS.

To consider appointing two members to the Planning Commission.

Resolution Nos. 2013-098 and 2013-099.

**ACTION:** 

### 8. AB #21,221 - BEACH PRESERVATION COMMITTEE APPOINTMENTS.

To consider appointing three members to the Beach Preservation Committee.

Resolution Nos. 2013-100, 2013-101 and 2013-102.

**ACTION:** 

### 9. AB #21,222 - ARTS COMMISSION APPOINTMENTS.

To consider appointing one member to the Arts Commission.

Resolution No. 2013-104.

**ACTION:** 

### **PUBLIC COMMENT:** Continuation of the Public Comments (if necessary)

The remainder of the categories are for reporting purposes. In conformance with the Brawn Act, no public testimony and no Council action can occur on these items.

### **COUNCIL REPORTS AND COMMENTS: (Revised 4/11/13)**

**DOUGLAS** Buena Vista Lagoon JPC

SANDAG Board of Directors (1<sup>st</sup> alternate) SANDAG Borders Committee for SDCWA

San Diego County Water Authority Board of Directors

San Diego County Water Authority Water Planning Committee

**BLACKBURN** Buena Vista Lagoon JPC

City/School Committee
Encina Joint Powers (JAC)
Encina Wastewater Authority

**EWA Capital Improvement Committee** 

**EWA Real Estate Committee** 

North County Dispatch Joint Powers Authority (alternate)

**WOOD** Encina Joint Powers (JAC)

Encina Wastewater Authority EWA Policy & Finance Committee LAFCO North Coastal (alternate)

League of California Cities - SD Division North County Transit District (alternate) SANDAG Board of Directors (2<sup>nd</sup> alternate) SANDAG Borders Committee (1<sup>st</sup> alternate) SANDAG Shoreline Preservation Committee

PACKARD Chamber of Commerce Liaison

City/School Committee

North County Transit District Board of Directors

**NCTD Advisory Member to SANDAG** 

NCTD Performance, Administration and Finance Committee

**NCTD Executive Committee** 

North County Dispatch Joint Powers Authority

HALL Chamber of Commerce Liaison

LAFCO Cities Advisory Committee North County Mayors and Managers

SANDAG Board of Directors
SANDAG Executive Committee

CITY MANAGER COMMENTS:

CITY ATTORNEY COMMENTS:

### **ANNOUNCEMENTS:**

This section of the Agenda is designated for announcements to advise the community regarding events that Members of the City Council have been invited to, and may participate in.

### ADJOURNMENT.

May 7, 2013 Page 6

### MINUTES

MEETING OF: City of Carlsbad Spring 2013 Citizens' Academy

Graduation

(Special Meeting)

DATE OF MEETING: TIME OF MEETING: April 25, 2013 5:30 p.m.

PLACE OF MEETING:

City Council Chambers, 1200 Carlsbad Village

Drive, Carlsbad, California

### PRESENT:

Mayor Hall, Council Members Blackburn and Douglas.

### ABSENT:

Mayor Pro Tem Packard and Council Member Wood.

### PUBLIC COMMENT ON AGENDA ITEMS: None.

City Manager John Coates welcomed the students to the Spring Citizens' Academy Graduation Ceremony and thanked them for their participation.

A City Council question and answer discussion panel was held and citizens' questions were answered by Council members.

Council members presented Citizens' Academy Completion Certificates to graduates.

Council members excused themselves from the meeting at 6:15 p.m.

Volunteer Coordinator Sue Irey gave a brief presentation on volunteer opportunities within the City.

A recess was declared at 6:20 p.m. The Academy reconvened at 6:30 p.m.

Two "Hot Topics" presentations were given:

- Urban Place representatives Ashley Westman and Steve Gibson
- Libraries of the Future by Library and Cultural Arts Director Heather Pizzuto

### **ADJOURNMENT:**

The Special Meeting of April 25, 2013 was adjourned at 7:20 p.m.

ANDREA DYKES

Secretary to City Council



### CITY OF CARLSBAD - AGENDA BILL

AB#	21,214		DEPT. DIRECTOR	KV 07
MTG.	5/7/13	PORTION OF VAN ALLEN WAY, FROM FARADAY AVENUE TO ITS NORTHERLY	CITY ATTORNEY	RK
DEPT.	CED	TERMINUS, STV 11-01	CITY MANAGER	0

### RECOMMENDED ACTION:

Adopt Resolution No	2013-097	_ declaring the	intention to	vacate a	portion of	Van Allen	Way,
from Faraday Avenue t	to its northerly te	erminus, STV 11	I-01 and to	set a publi	c hearing.	Van Aller	ı Way
is generally located not	rth of Faraday A	venue, west of 0	College Bou	ılevard.			

### **ITEM EXPLANATION:**

All three (3) property owners fronting Van Allen Way, north of Faraday Avenue have requested the vacation of Van Allen Way, originally dedicated per Parcel Map No. 17971. The property owners are:

1) The GC Net Lease (Carlsbad) Investor, LLC, owner of Parcel 1 of Parcel Map No. 17971, 2) Mararisk Carlsbad, LLC, owner of Parcel 2 Parcel Map No. 17971, and 3) Life Technologies Corporation, owner of Parcel A of ADJ 540.

The portion of Van Allen Way to be vacated extends approximately 530 feet north from Faraday Avenue. Since Van Allen Way is currently improved, vacating this street this will result in Van Allen Way, north of Faraday Avenue, becoming a private street.

### Background

Van Allen Way was dedicated and constructed around 1997 as part of The Carlsbad Spectrum project to serve those parcels fronting Van Allen Way created by Parcel Map No. 17971. The three properties that front the portion of Van Allen Way to be vacated are Parcels 1 and 2 of Parcel Map 17971 and Parcel A of ADJ 540.

In June 2011, the city planner conditionally-approved an amendment to a non-residential Planned Unit Development application for Life Technologies, PUD 09-02(B). Among the conditions, the Developer must obtain approval of a street vacation to vacate a portion of Van Allen Way to make it a private street.

Since Van Allen Way contains existing public utilities, an easement will be reserved over Van Allen Way for public utility and access purposes. Utility companies and pertinent City departments have been notified of the proposed street vacation, and no objections were received.

The attached resolution establishes the City Council's intent to vacate the street right-of-way and sets a City Council public hearing date. A second resolution will be presented for the City Council's action at said following hearing.

DEPARTMENT C	ONTACT: Jerer	ny Riddle	at 760-602-2737, jeremy.riddle@cai	<u>rlsbadca.gov</u>
FOR CITY CLERKS US	SE ONLY			·
COUNCIL ACTION:	APPROVED		CONTINUED TO DATE SPECIFIC	<b></b> _
	DENIED		CONTINUED TO DATE UNKNOWN	
	CONTINUED		RETURNED TO STAFF	
	WITHDRAWN		OTHER - SEE MINUTES	
	AMENDED			

### **ENVIRONMENTAL IMPACT:**

The proposed easement vacation does not qualify as a "project" under the California Environmental Quality Act (CEQA) per Public Resources Code Section 21065 and State CEQA Guidelines Section 15378 in that it has no potential to cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment and therefore does not require environmental review.

### FISCAL IMPACT:

That portion of Van Allen Way, north of Faraday Ave was granted to the City for a no fee cost acquisition and the City will vacate said right-of-way for no fee. The owner has paid the standard fee for processing this vacation. Approval of this vacation will result in a nominal cost savings as the street maintenance for Van Allen Way is transferred to the property owners.

### **EXHIBITS:**

- 1. Resolution No. <u>2013-097</u> declaring the intent to vacate a portion of Van Allen Way, from Faraday Avenue to its northerly terminus, STV 11-01 and setting a public hearing.
- 2. Location Map.
- 3. Legal description and plat of street vacation.

-- **RESOLUTION NO.** <u>2013-097</u>

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARLSBAD, CALIFORNIA, DECLARING THE INTENTION TO VACATE A PORTION OF VAN ALLEN WAY, FROM FARADAY AVENUE TO ITS NORTHERLY TERMINUS, AND TO SET A PUBLIC HEARING, STV 11-01

WHEREAS, the three property owners fronting Van Allen Way, north of Faraday Avenue have requested this portion of Van Allen Way be vacated. The three property owners are:, 1), The GC Net Lease (Carlsbad) Investor, LLC, owner of Parcel 1 of Parcel Map No. 17971, 2) Mararisk Carlsbad, LLC, owner of Parcel 2 Parcel Map No. 17971, and 3) Life Technologies Corporation, owner of Parcel A of ADJ 540 per Certificate of Compliance recorded as document no. 1998-0696720; and

WHEREAS, in June 2011, the city approved a non-residential Planned Unit Development application for Life Technologies, PUD 09-02(B), subject to city council approving a street vacation for Van Allen Way from Faraday Avenue to its northerly terminus; and

WHEREAS, the city engineer has determined that this portion of Van Allen Way, located north of Faraday Avenue, is not required for present or future public street purposes; and

WHEREAS, the city engineer has determined that, due to existing public utilities located in Van Allen Way, an easement for public utility and access purposes will be reserved over that portion of Van Allen Way to be vacated, and

WHEREAS, Utility companies and pertinent City departments have been notified of the proposed easement vacation and no objections have been received;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Carlsbad, California, as follows:

- 1. That the above recitations are true and correct.
- That it is Council's said intention to vacate, for public street purposes, a portion of Van Allen Way described in Exhibit 3.

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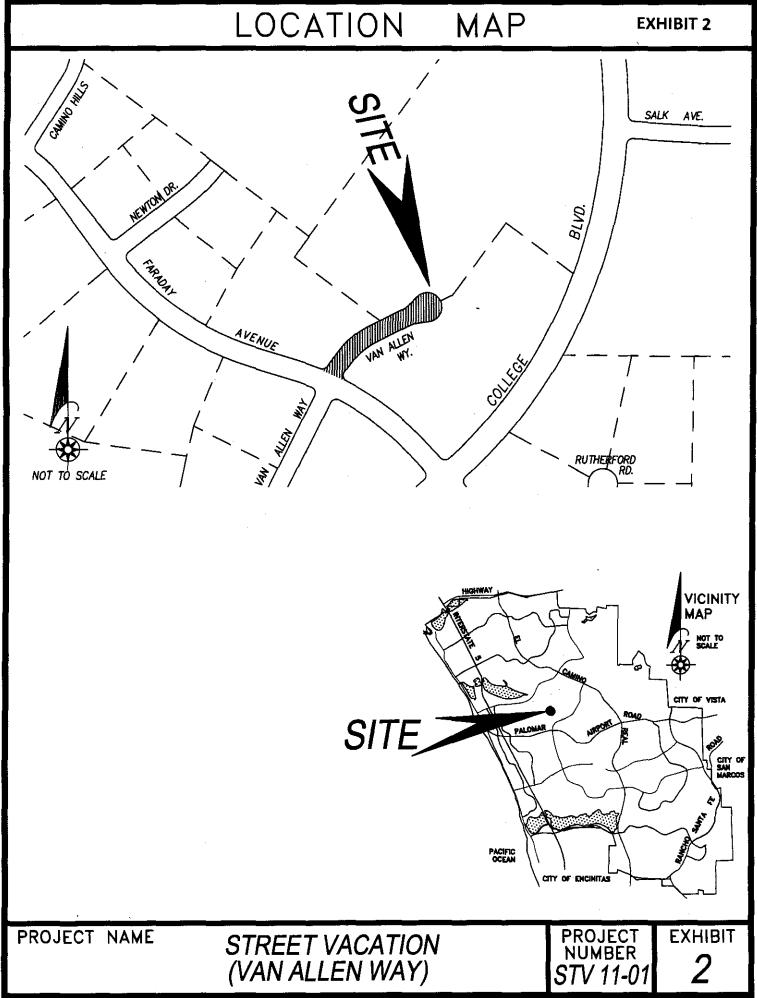
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- 3. That the proceedings for this street vacation shall be conducted in accordance with the California Streets and Highways Code, Division 9, Part 3, Chapter 3.
- 4. That a public hearing shall be held at the City Council Chambers at 1200 Carlsbad Village Drive, Carlsbad, California, at 6:00 p.m., on <u>June 25, 2013</u> for all persons interested in or objecting to said proposed vacation.
- 5. That the City Clerk is instructed to publish this resolution of intention in the local newspaper and the City Engineer is instructed to post such notices along the site in accordance with the California Streets and Highways Code.

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1	PASSED, APPR	OVED AND ADOR	PTED at a Regular Meeting of the City	y Council of the
2	City of Carlsbad on the	day of	<del></del>	_, 2013, by the
3	following vote, to wit:	·		
4	AYES:			
5	NOES:			
6	ABSENT:			
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8			MATT HALL, Mayor	
9			WATT HALL, Wayor	
10			ATTEST:	
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12			BARBARA ENGLESON, City Clerk	<u>-</u>
13			(SEAL)	
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# EXHIBIT "A" LEGAL DESCRIPTION STREET VACATION STV 11-01

All of Van Allen Way, as dedicated per Parcel Map 17971, in the City of Carlsbad, County of San Diego, State of California, filed in the Office of the County Recorder of said San Diego County on December 24, 1997 as File No. 1997-0656621, of Official Records, described as follows:

**BEGINNING** at the Southeasterly Corner of Parcel 2 of said Parcel Map, said point also being a point on the Northerly Right of Way line of said Van Allen Way; thence along the Right of Way of said Van Allen way the following courses:

North 63°44'17" East 92.74 feet to the beginning of a tangent curve concave Northwesterly and having a radius of 90.00 feet; thence along said curve Northeasterly 29.42 feet through a central angle of 18°43'50"; thence tangent from said curve North 45°00'27" East 50.00 feet to the beginning of a tangent curve concave Southwesterly and having a radius of 60.00 feet; thence along said curve Southeasterly, Southerly and Southwesterly 227.73 feet through a central angle of 217°27'41"; thence tangent from said curve South 82°28'08" West 50.00 feet to the beginning of a tangent curve concave Southeasterly and having a radius of 90.00 feet; thence along said curve Westerly 29.42 feet through a central angle of 18°43'51"; thence tangent from said curve South 63°44'17" West 158.87 feet to the beginning of a tangent curve concave Southeasterly and having a radius of 264.00 feet; thence along said curve Southwesterly 125.35 feet through a central angle of 27°12'19"; thence tangent from said curve South 36°31'58" West 55.85 feet to the beginning of a tangent curve concave Northeasterly and having a radius of 25.00 feet; thence along said curve Southerly and Southeasterly 42.19 feet through a central angle of 96°40'53" to a point of cusp with a curve concave Southwesterly and having a radius of 1242.00 feet, a radial line of said curve from said point bears South 29°51'05" West, said curve being the Easterly right of Way line of Faraday Avenue (84.00 feet wide), as shown on said Parcel Map; thence along said Right of Way line and said curve Northwesterly 121.29 feet through a central angle of 05°35'44" to a point of cusp with a curve concave Northwesterly and having a radius of 25.00 feet, a radial line of said curve from said point bears North 24°15'21" East; thence leaving . said Easterly Right of Way line of Faraday Avenue along said curve

Easterly and Northeasterly 33.91 feet through a central angle of 77°43'23"; thence tangent from said curve North 36°31'58" East 76.22 feet to the beginning of a tangent curve concave Southeasterly and having a radius of 336.00 feet; thence along said curve Northeasterly 159.54 feet through a central angle of 27°12'19"; thence tangent from said curve North 63°44'17" East 66.13 feet to the **POINT OF BEGINNING.** 

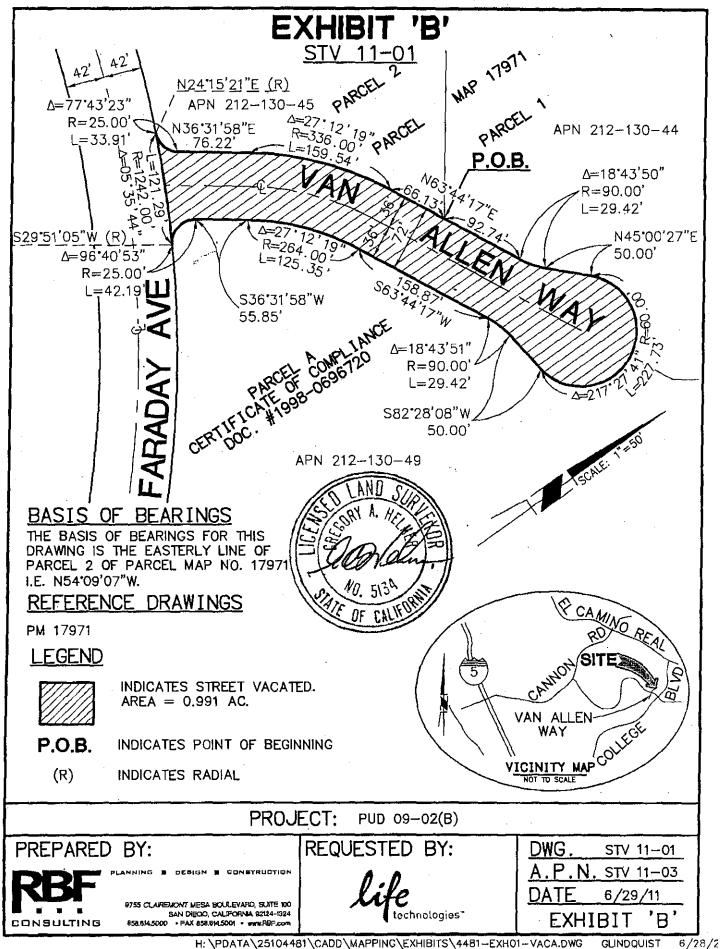
CONTAINING 0.991 Acres, More or Less

This description was prepared by me or under my direction.

Gregory A. Helmer LS 5134

RBF CONSULTING 9755 Clairemont Mesa Boulevard, Suite 100 San Diego, California 92124 JN 25-103648 June 28, 2011







### CITY OF CARLSBAD – AGENDA BILL

AB# MTG. DEPT.	21,215 5/7/13 CLERK	DECREASE THE SPEED LIMIT ON CHESTNUT AVENUE FROM PIO PICO DRIVE TO EL CAMINO REAL	DEPT.DIRECTOR CITY ATTY. CITY MGR.	55
DEI 1.		EL CAMINO REAL		

### **RECOMMENDED ACTION:**

Adopt Ordinance No. <u>CS-213</u>, amending Title 10, Chapter 10.44 of the Carlsbad Municipal Code by the revision of Section 10.44.040 to reduce the 35 mile per hour speed limit on Chestnut Avenue from Pio Pico Drive to El Camino Real to 30 miles per hour.

### **ITEM EXPLANATION:**

Ordinance No. CS-213 was introduced and first read at the City Council meeting held on April 30, 2013. The second reading allows the City Council to adopt the ordinance which will become effective thirty days after adoption. The City Clerk will have the ordinance published within fifteen days, if adopted.

### **FISCAL IMPACT:**

See AB #21,200 on file in the Office of the City Clerk.

### **ENVIRONMENTAL IMPACT:**

This project is exempt from the California Environmental Quality Act (CEQA) per State CEQA Guidelines, Section 15301(c) - minor alteration of existing facilities, including streets, sidewalks, gutters, and similar facilities involving negligible or no expansion.

### **EXHIBITS:**

1. Ordinance No. CS-213.

DEPARTMENT CONTACT: Karen Kundtz 760-434-2808 Karen.Kundtz@carlsbadca.gov

FOR CITY CLERKS USE C COUNCIL ACTION:	ONLY.  APPROVED  DENIED  CONTINUED	000	CONTINUED TO DATE SPECIFIC CONTINUED TO DATE UNKNOWN RETURNED TO STAFF	
	WITHDRAWN AMENDED		OTHER – SEE MINUTES	

### ORDINANCE NO. CS-213

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CARLSBAD, CALIFORNIA, AMENDING TITLE 10, CHAPTER 10.44 OF THE CARLSBAD MUNICIPAL CODE BY REVISION OF SECTION 10.44.040 TO REDUCE THE 35 MILE PER HOUR SPEED LIMIT UPON CHESTNUT AVENUE FROM PIO PICO DRIVE TO EL CAMINO REAL TO 30 MILES PER HOUR.

The City Council of the City of Carlsbad, California, hereby ordains as follows:

That Title 10, Chapter 10.44 of the Carlsbad Municipal Code is amended by the revision of Section 10.44.040 to read as follows:

### "10.44.040 - Chestnut Avenue.

(a) Upon Chestnut Avenue from Pio Pico Drive to its intersection with El Camino Real, the prima facie speed limit shall be thirty miles per hour."

EFFECTIVE DATE: This ordinance shall be effective thirty (30) days after its adoption; and the city clerk shall certify the adoption of this ordinance and cause the full text of the ordinance or a summary of the ordinance prepared by the city attorney to be published at least once in a newspaper of general circulation in the City of Carlsbad within fifteen (15) days after its adoption.

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1	INTRODUCED AND FIRST READ at a Regular Meeting of the Carlsbad City Council on th	e
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3	PASSED AND ADOPTED at a Regular Meeting of the City Council of the City of Carlsbac	J,
4	California, on theday of, 2013, by the following vote, to wit:	
5	AYES:	
6 7	NOES:	
8	ABSENT:	
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10	APPROVED AS TO FORM AND LEGALITY:	
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12		
13	CELIA BREWER, City Attorney	
14	MATT HALL, Mayor	_
15	ATTECT.	
16 17	ATTEST:	
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19	BARBARA ENGLESON, City Clerk (SEAL)	
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### CITY OF CARLSBAD - AGENDA BILL

AB# MTG.	21,21 <u>6</u> 5/7/13	REVISE THE CARLSBAD MUNICIPAL CODE TO REMOVE REFERENCES TO THE TRAFFIC SAFETY COORDINATING	DEPT.DIRECTOR CITY ATTY.	2
DEPT.	CLERK	COMMITTEE MEETINGS AS A PUBLIC MEETINGS	CITY MGR.	

### **RECOMMENDED ACTION:**

Adopt Ordinance No. <u>CS-214</u>, amending Title 2, Chapter 2.28 of the Carlsbad Municipal Code to remove references to meetings of the Traffic Safety Coordinating Committee as public meetings.

### ITEM EXPLANATION:

Ordinance No. CS-214 was introduced and first read at the City Council meeting held on April 30, 2013. The second reading allows the City Council to adopt the ordinance which will become effective thirty days after adoption. The City Clerk will have the ordinance published within fifteen days, if adopted.

### **FISCAL IMPACT:**

See AB #21,201 on file in the Office of the City Clerk.

### **ENVIRONMENTAL IMPACT:**

Pursuant to Public Resources Code Section 21065, removing references to Traffic Safety Coordinating Committee meetings as public meetings does not constitute a "project: within the meaning of CEQA in that it has not potential to cause either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, and therefore does not require environmental review.

### **EXHIBITS:**

1. Ordinance No. CS-214.

DEPARTMENT CONTACT: Karen Kundtz 760-434-2808 Karen.Kundtz@carlsbadca.gov

FOR CITY CLERKS USE	ONLY.			
COUNCIL ACTION:	APPROVED DENIED CONTINUED WITHDRAWN AMENDED	0 0 0 0	CONTINUED TO DATE SPECIFIC CONTINUED TO DATE UNKNOWN RETURNED TO STAFF OTHER – SEE MINUTES	 

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### ORDINANCE NO. CS-214

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CARLSBAD, CALIFORNIA, AMENDING TITLE 2, CHAPTER 2.28 OF THE CARLSBAD MUNICIPAL CODE TO REMOVE REFERENCES TO THE TRAFFIC SAFETY COORDINATING COMMITTEE AS A PUBLIC MEETING

WHEREAS, the City Council of the City of Carlsbad, California, hereby ordains as follows:

That Title 2, Chapter 2.28 of the Carlsbad Municipal Code is amended by the revision of Chapter 2.28 to read as follows:

"2.28.010 - Created.

A traffic safety commission for the city is created.

2.28.20 — Membership — Appointment — Terms.

The traffic safety commission shall consist of five members appointed by the mayor and confirmed by the city council. Each member shall serve until their successor is duly appointed. The members shall serve staggered terms at least two years apart. In order to stagger the terms, upon the next appointment of commission members after the effective date of the ordinance from which this section derives, two members will be appointed for terms expiring two-years thereafter and three members will be appointed for terms expiring four-years thereafter. All subsequent appointments will be for four-year terms. Members of the commission may be removed by the mayor with the consent of the city council at any time. The transportation director shall be an ex officio member and serve as secretary to the commission. The ex officio member shall not be entitled to vote.

2.28.040 – Officers – Meetings – Reports – Conduct of meetings. The commission shall elect a chairman, a vice chairman, and such other officers as it deems desirable. The officers shall serve for a term of one year and until the election of successors. The commission shall hold meetings no less than once during each calendar month (provided agenda items exist), and shall send a report of each month's meeting to the city council. The commission may adopt its own rules and regulations.

2.28.050 - Duties.

It shall be the duty of the traffic safety commission to study all matters referred to it concerning traffic safety and pedestrian

safety and to make written recommendations to the city council regarding measures that should be taken to promote traffic and pedestrian safety within the city as follows:

- (1) Review staff studies and make recommendations to the city council on matters involving traffic and pedestrian safety;
- (2) Provide a public forum to review citizen complaints and requests regarding traffic and pedestrian safety;
- (3) Provide recommendations for revision to the city codes and plans on matters involving traffic and pedestrian safety, parking and school safety."

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1	EFFECTIVE DATE: This ordinance shall be effective thirty (30) days after its adoption; as
2	the city clerk shall certify the adoption of this ordinance and cause the full text of the ordinance or
3	summary of the ordinance prepared by the city attorney to be published at least once in
5	newspaper of general circulation in the City of Carlsbad within fifteen (15) days after its adoption.
6	INTRODUCED AND FIRST READ at a Regular Meeting of the Carlsbad City Council on the
7	$\frac{30 ext{th}}{20 ext{day}}$ day of $\frac{ ext{April}}{20 ext{constant}}$ , 2013, and thereafter
8	PASSED AND ADOPTED at a Regular Meeting of the City Council of the City of Carlsba
9	California, on theday of, 2013, by the following vote, to wit:
10	AYES:
11	NOES:
12	ABSENT:
14	
15	APPROVED AS TO FORM AND LEGALITY:
16	741110V2D70 1010H7410 220/12111
17	
18	CELIA BREWER, City Attorney
19	MATT HALL, Mayor
20	
21	ATTEST:
22	
23	BARBARA ENGLESON, City Clerk
24	(SEAL)
25	

### MINUTES

JOINT MEETING OF: THE CITY OF CARLSBAD PUBLIC FINANCING AUTHORITY BOARD

AND CITY COUNCIL

(Joint Special Meeting)

DATE OF MEETING:

February 26, 2013.

TIME OF MEETING:

6:00 p.m.

PLACE OF MEETING:

City Council Chambers, 1200 Carlsbad Village Drive, Carlsbad,

California

### **CALL TO ORDER:**

Chairman/Mayor Hall called the Joint Special Meeting to order at 8:08 p.m.

**ROLL CALL** was taken by the Secretary/City Clerk as follows:

Present:

Council/Board Members Hall, Packard, Wood, Blackburn and Douglas.

Absent:

None.

### **APPROVAL OF MINUTES:**

On a motion by Vice Chair/Mayor Pro Tem Packard, the minutes of the following meeting were unanimously approved as presented:

Minutes of the Joint Special Meeting held January 29, 2013. (Authority only)

### **CONSENT CALENDAR:**

**ACTION:** On a motion by Vice Chair/Mayor Pro Tem Packard, the Board/Council

affirmed the action of the Consent Calendar, Item #10 as follows:

AYES:

Hall, Packard, Wood, Blackburn and Douglas.

NOES:

None.

### **WAIVER OF ORDINANCE TEXT READING:**

Board/Council waived the reading of the text of all Ordinances and Resolutions at this Meeting.

### 10. AB #21,146 - AUTHORIZE PURCHASE OF GOLF CARTS AND GPS EQUIPMENT.

Board adopted <u>RESOLUTION NO. 62</u>, accepting proposals from EZGO Incorporated and DSG Tag for the purchase of golf carts and GPS equipment for the Crossings at Carlsbad Golf Course.

Council adopted <u>RESOLUTION NO. 2013-051</u>, authorizing the Finance Director to transfer funds from the general fund for the purchase of golf carts and GPS equipment for the Crossings at Carlsbad Golf Course.

### **ADJOURNMENT:**

Board/Council adjourned the Joint Special Meeting of February 26, 2013 at 8:10 p.m.

Barbara Engleson

BARBARA ENGLESON

City Clerk/Secretary

**DONNA HERATY** 

Deputy City Clerk/Deputy Secretary



# CITY OF CARLSBAD, CARLSBAD MUNICIPAL WATER DISTRICT AND CARLSBAD PUBLIC FINANCING AUTHORITY – AGENDA BILL

				_4/\
AB#	21,217	AUTHORIZE THE REQUEST FOR	DEPT. DIRECTOR /	
MTG.	5-7-13	PROPOSALS FOR THE LONG TERM	GEN COUNSEL	HI
DEPT.	PW	GROUND LEASE FOR THE CROSSINGS AT CARLSBAD WEST VIEW LOT 9	EXEC DIR.	12

### RECOMMENDED ACTION:

1.	1. Adopt Resolution No2013-103	
	authorizing the Carlsbad Public Financing Auth	
	proposals for the Crossings at Carlsbad West V	iew Lot 9 (Parcel A).
2.	2. Adopt Resolution No1468	of the Board of Directors of the Carlsbad
	Municipal Water District authorizing the Carlsba	d Public Financing Authority to issue an RFP
	soliciting development proposals for the Crossin	gs at Carlsbad West View Lot 9 (Parcel B).
3.	3. Adopt Resolution No63	of the Board of Directors of the Carlsbad
	Public Financing Authority accepting authority to	
	soliciting development proposals for the Crossin	gs at Carlsbad West View Lot 9 and giving
	authority to City of Carlsbad staff to manage any	/ long term lease governing the Crossings at
	Carlsbad West View Lot 9.	

### **ITEM EXPLANATION:**

The City of Carlsbad and the Carlsbad Municipal Water District (CMWD) own considerable real estate within the city. Due to the size and value of the real property portfolio and the changing uses of such, the agencies continuously identify underutilized assets in an effort to increase their utility to the City of Carlsbad and CMWD.

In August 2012, staff presented to a joint meeting of the City of Carlsbad City Council and the Carlsbad Municipal Water District Board of Directors a group of underutilized properties for their consideration and direction. Included in these properties was a parcel referred to as the Crossings at Carlsbad West View Lot 9 (Lot 9). Lot 9 is a combination of two adjacent parcels: one 2.7 acre lot owned by the City of Carlsbad (Parcel A) and a second 0.45 acre lot owned by the CMWD (Parcel B). The City of Carlsbad parcel is currently used as an excess parking lot for the Crossings at Carlsbad Municipal Golf Course. The adjacent CMWD lot was used until recently as a potable water tank storage site. In 2012, CMWD identified that due to water system improvements, the site as currently occupied was not necessary for the foreseeable future. However, due to potential changes in long term water storage needs, CMWD may have a need to use the site again in the future. In order to maximize the interim utility of the site, CMWD is willing to enter into a long term lease to secure a revenue stream and still retain ownership of the site.

DEPARTMENT CONTACT: Joe Garuba 760-434-2893 joe.garuba@carlsbadca.gov

FOR SECRETARY'S	USE ONLY.		
BOARD ACTION:	APPROVED	CONTINUED TO DATE SPECIFIC	<b></b>
	DENIED	CONTINUED TO DATE UNKNOWN	
	WITHDRAWN	RETURNED TO STAFF	
	AMENDED	BOARD RECEIVED THE	
		REPORT/PRESENTATION	
		OTHER - SEE MINUTES	

### Page 2

The combined acreage of the two lots comprising Lot 9 (Parcel A and B) is approximately 3.15 acres. The City of Carlsbad's lot is currently zoned Planned Industrial/Office and was created in 2010 by the subdivision of the Crossings at Carlsbad Municipal Golf Course. The CMWD lot is zoned Exclusive Agricultural. It is anticipated that a potential change in land use for that portion of the lot will be requested in order to maximize the combined value of Lot 9 while also making it more compatible with the surrounding Commercial Tourist zoned property existing in the area, such as the Sheraton Carlsbad Resort and Hilton Grand Vacations Club at Mar Brisa. It is expected that the development of any project on Lot 9 will be required to go through the standard review and authorization process and will be required to comply with all applicable laws and regulations.

City staff proposes issuance of a request for proposals (RFPs) by the Carlsbad Public Financing Authority (CPFA), a Joint Powers Authority whose members are comprised of both the City of Carlsbad and CMWD, to solicit responses from parties interested in developing Lot 9 under a long term ground lease. The PFA was created on April 1, 2000 to finance and manage the costs of acquisition, construction and improvement of the Carlsbad Municipal Golf Course. If authorized, the PFA will evaluate the RFPs and make a recommendation to both member agencies. The City of Carlsbad will serve as the lease manager. The anticipated schedule is for the RFP to be issued in April 2013 with proposals due in June 2013. Once the proposals have been received and reviewed by staff, options and recommendations on proceeding with a ground lease will then be presented to the Public Financing Authority's Board of Directors for their consideration in July/August 2013.

### FISCAL IMPACT:

It is proposed that lease revenue generated from the site be apportioned between the City of Carlsbad and CMWD based on a per square foot ownership ratio basis. Additionally, any applicable taxes or fees associated with the lease will be collected and used by the appropriate taxing authority. Any costs associated with the evaluation of the properties by parties responding to the RFP will be the responsibility of the responding parties.

### **ENVIRONMENTAL IMPACTS:**

The issuance and evaluation of Request for Proposals of the Lot 9 property does not qualify as a "project" under the California Environmental Quality Act (CEQA) per Public Resources Code Section 21065 and State CEQA Guidelines Section 15378 in that it has no potential to cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment and therefore does not require environmental review. Proposed future development project of Lot 9 may require CEQA review and will be required to comply with all appropriate CEQA requirements.

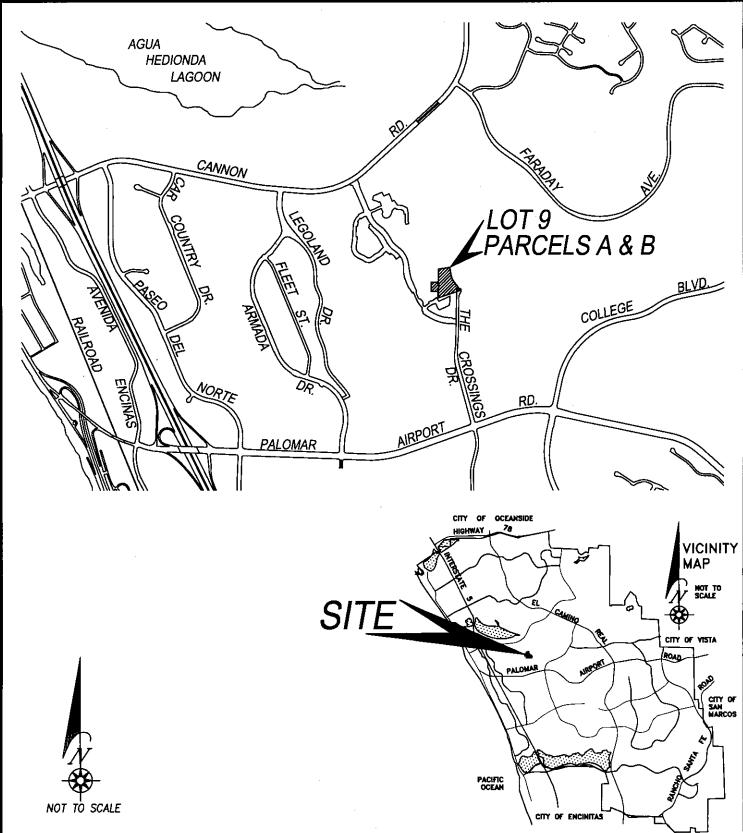
### **EXHIBITS**:

- 1. Location Map
- 2. Site Map
- 3. Resolution No. 2013-103 of the City Council of the City of Carlsbad authorizing the Carlsbad Public Financing Authority to issue a request for proposals soliciting development proposals for the Crossings at Carlsbad West View Lot 9 (Parcel A).

### Page 3

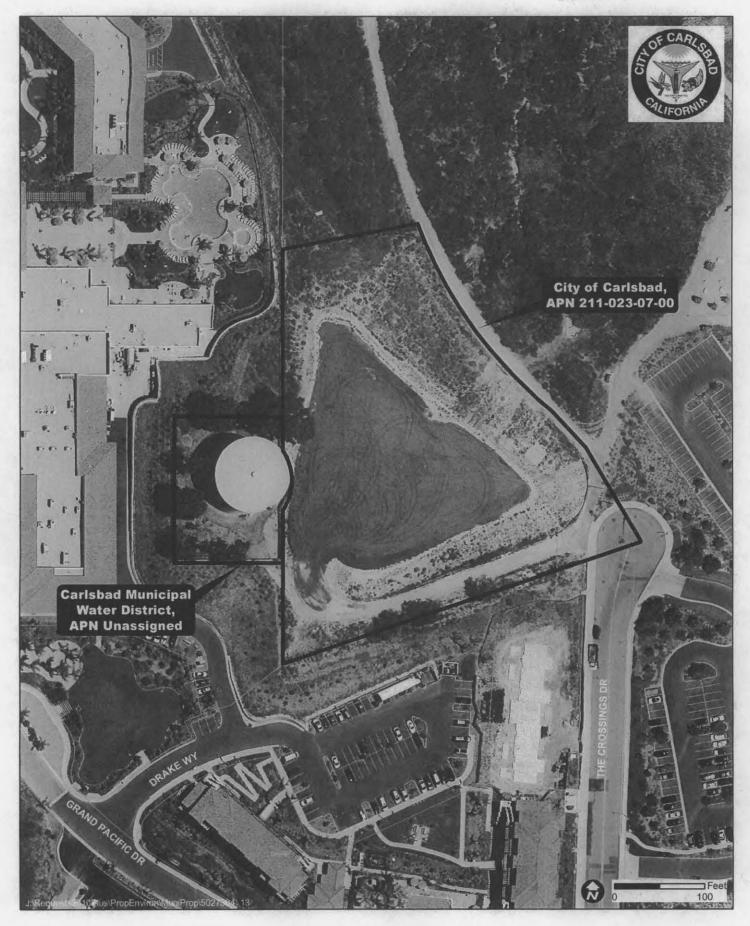
- 4. Resolution No. 1468 of the Board of Directors of the Carlsbad Municipal Water District authorizing the Public Financing Authority to issue a request for proposals soliciting development proposals for the Crossings at Carlsbad West View Lot 9 (Parcel B).
- 5. Resolution No. \_\_\_\_\_63 \_\_\_\_ of the Board of Directors of the Carlsbad Public Financing Authority accepting authority to issue and evaluate a request for proposals soliciting development proposals for the Crossings at Carlsbad West View Lot 9 and giving authority to City of Carlsbad to manage any long term lease governing the Crossings at Carlsbad West View Lot 9 (Parcels A and B).
- 6. Request for proposals for the proposed development of Crossings at Carlsbad West View Lot 9, located northwest of The Crossings Drive.
- 7. Parcel A Legal description of City of Carlsbad property, Assessor's Parcel Map Unassigned
- 8. Parcel B Legal description of Carlsbad Municipal Water District property, Assessor's Parcel Map Number 211-023-07-00

# LOCATION MAP



PROJECT NAME

THE CROSSINGS AT CARLSBAD WESTVIEW LOT 9, PARCELS A & B EXHIBIT 1



**Lot 9 Parcels** 

### RESOLUTION NO. 2013-103

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARLSBAD, CALIFORNIA, AUTHORIZING THE CARLSBAD PUBLIC FINANCING AUTHORITY TO ISSUE A REQUEST FOR PROPOSAL TO GROUND LEASE THE CROSSINGS AT CARLSBAD WEST VIEW LOT 9.

WHEREAS, the City of Carlsbad and the Carlsbad Municipal Water District (CMWD) own considerable real estate within the city, and

WHEREAS, due to the size and value of the real property portfolio and the changing uses of such, the agencies have identified underutilized assets in an effort to increase their utility to the city and CMWD, and

WHEREAS, in August 2012, staff presented to a joint meeting of the City of Carlsbad City Council and the Carlsbad Municipal Water District Board of Directors a group of underutilized properties for their consideration and direction, and

WHEREAS, included in these properties was a parcel referred to as the Crossings at Carlsbad West View Lot 9 (Lot 9), and

WHEREAS, Lot 9 is a combination of two adjacent parcels: Parcel A one 2.7 acre lot owned by the City of Carlsbad and Parcel B a second 0.45 acre lot owned by the CMWD, and

WHEREAS, the City of Carlsbad is a member agency of the Carlsbad Public Financing Authority, which was created on April 1, 2000 to finance and manage the costs of acquisition, construction and improvement of the Carlsbad Municipal Golf Course adjacent to Lot 9, and

WHEREAS, city staff proposes issuance of a request for proposals by the Carlsbad Public Financing Authority, whose members are the City of Carlsbad and CMWD, to solicit responses from parties interested in developing Lot 9 under a long term ground lease, and

WHEREAS, the Carlsbad Public Financing Authority will evaluate the responses to the request for proposals and make a recommendation to both member agencies, and

WHEREAS, the City of Carlsbad will serve as the lease manager, and

WHEREAS, the potential lease revenue generated from use of the combined Lot 9 will be apportioned between the City of Carlsbad and CMWD based on a per square foot ownership ratio basis with any applicable taxes or fees associated with the development of the site collected and used by the appropriate taxing authority.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Carlsbad, California, as follows:

- 1. The above recitations are true and correct.
- 2. The Carlsbad Public Financing Authority is authorized by the City of Carlsbad to issue a request for proposals soliciting the long term ground lease of the Crossings at Carlsbad West View Lot 9 (Parcel A)for development purposes.
- 3. The Carlsbad Public Financing Authority is authorized by the City of Carlsbad to evaluate and make recommendations to the Board of Directors of the Carlsbad Public Financing Authority regarding proposals submitted for Lot 9 (Parcels A and B).
- 4. The City of Carlsbad, will be designated by the Carlsbad Public Financing Authority as the member which will administer and manage the lease for Lot 9 and will collect and distribute lease revenue as agreed upon by the member agencies of the Carlsbad Public Financing Authority.

1	PASSED, APPROVED AND ADOPTED	D at a Joint Special Meeting of the Carlsbad City
2	Council, Carlsbad Municipal Water District	Board of Directors and Carlsbad Public Financing
3	Authority held on theday of	, 2013, by the following vote to wit:
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5		
6	AYES:	
7	NOES:	
8	ABSENT:	
9		
10		
11		MATT HALL, Mayor
12		ATTEST:
13		
14		
15	·	BARBARA ENGLESON, City Clerk (SEAL)
16		(SCAL)
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### RESOLUTION NO. 1468

A RESOLUTION OF THE BOARD OF DIRECTORS OF CARLSBAD MUNICIPAL WATER DISTRICT, AUTHORIZING THE CARLSBAD PUBLIC FINANCING AUTHORITY TO ISSUE A REQUEST FOR PROPOSALS TO GROUND LEASE THE CROSSINGS AT CARLSBAD WEST VIEW LOT 9 (PARCEL B) FOR DEVELOPMENT.

WHEREAS, the City of Carlsbad and the Carlsbad Municipal Water District (CMWD) own considerable real estate within the city, and

WHEREAS, due to the size and value of the real property portfolio and the changing uses of such, the agencies have identified underutilized assets in an effort to increase their utility to the City of Carlsbad and CMWD, and

WHEREAS, in August 2012, staff presented to a joint meeting of the City of Carlsbad City Council and the Carlsbad Municipal Water District Board of Directors a group of underutilized properties for their consideration and direction, and

WHEREAS, included in these properties was a parcel referred to as the Crossings at Carlsbad West View Lot 9 (Lot 9), and

WHEREAS, Lot 9 is a combination of two adjacent parcels: one 2.7 acre lot owned by the City of Carlsbad (Parcel A) and a second 0.45 acre lot owned by the CMWD (Parcel B), and

WHEREAS, the CMWD is a member agency of the Carlsbad Public Financing Authority, which was created on April 1, 2000 to finance and manage the costs of acquisition, construction and improvement of the Carlsbad Municipal Golf Course adjacent to Lot 9, and

WHEREAS, board staff proposes issuance of a request for proposals by the Carlsbad Public Financing Authority, comprised of both the City of Carlsbad and CMWD, to solicit responses from parties interested in developing Lot 9 under a long term ground lease, and

WHEREAS, the Carlsbad Public Financing Authority will evaluate the responses to the request for proposals and make a recommendation to both member agencies, and

WHEREAS, the City of Carlsbad will serve as the lease manager, and

WHEREAS, the potential lease revenue generated from use of the combined Lot 9 will be apportioned between the City of Carlsbad and CMWD based on a per square foot ownership ratio basis with any applicable taxes or fees associated with the development of the site collected and used by the appropriate taxing authority.

NOW, THEREFORE, BE IT RESOLVED by the Carlsbad Municipal Water District Board of the City of Carlsbad, California, as follows:

- 1. The above recitations are true and correct.
- The Carlsbad Public Financing Authority is authorized by the Carlsbad Municipal
  Water District to issue a request for proposals soliciting the long term ground lease
  of the Crossings at Carlsbad West View Lot 9 (Parcel B) for development purposes.
- 3. The Carlsbad Public Financing Authority is authorized by the Carlsbad Municipal Water District to evaluate and make recommendations to the Board of Directors of the Carlsbad Municipal Water District regarding proposals submitted for Lot 9 (Parcel A and B).
- 4. The Carlsbad Municipal Water District designates the City of Carlsbad as the Public Financing Authority member which will administer and manage the lease for Lot 9 and collect and distribute lease revenue as agreed upon by the Carlsbad Municipal Water District.

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1	PASSED, APPROVED AND ADOPTED at a Joint Special Meeting of the Carlsbad Municipa				
2	Water District Board of Directors, Carlsbad City Council, and Carlsbad Public Financing Authority				
3	held on the	day of	_ 2013, by the following vote to wit:		
4		, <u></u>	_ , ,		
5	-				
6	AYES:				
7	NOES:				
8	ABSENT:				
9					
10			MATT HALL, President		
11			ATTEST:		
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14			BARBARA ENGLESON, Secretary (SEAL)		
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### RESOLUTION NO. 63

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE CARLSBAD PUBLIC FINANCING AUTHORITY, ACCEPTING AUTHORITY TO ISSUE AND EVALUATE A REQUEST FOR PROPOSALS TO GROUND LEASE THE CROSSINGS AT CARLSBAD WEST VIEW LOT 9 FOR DEVELOPMENT AND DESIGNATING THE CITY OF CARLSBAD TO MANAGE ANY LONG TERM LEASE GOVERNING THE CROSSINGS AT CARLSBAD WEST VIEW LOT 9 (PARCELS A AND B).

WHEREAS, the City of Carlsbad and the Carlsbad Municipal Water District (CMWD) own considerable real estate within the city, and

WHEREAS, due to the size and value of the real property portfolio and the changing uses of such, the agencies have identified underutilized assets in an effort to increase their utility to the City of Carlsbad and CMWD, and

WHEREAS, in August 2012, staff presented to a joint meeting of the City of Carlsbad City

Council and the Carlsbad Municipal Water District Board of Directors a group of underutilized

properties for their consideration and direction, and

WHEREAS, included in these properties was a parcel referred to as the Crossings at Carlsbad West View Lot 9 (Lot 9), and

WHEREAS, Lot 9 is a combination of two adjacent parcels: Parcel A, one 2.7 acre lot owned by the City of Carlsbad and Parcel B, a second 0.45 acre lot owned by the CMWD, and

WHEREAS, the City of Carlsbad and the Carlsbad Municipal Water District are member agencies of the Carlsbad Public Financing Authority, which was created on April 1, 2000 to finance and manage the costs of acquisition, construction and improvement of the Carlsbad Municipal Golf Course adjacent to Lot 9, and

WHEREAS, city staff proposes issuance of a request for proposals by the Carlsbad Public Financing Authority, a Joint Powers Authority formed by the City of Carlsbad and CMWD, to

solicit responses from parties interested in developing Lot 9 under a long term ground lease, and

WHEREAS, the Carlsbad Public Financing Authority will evaluate the responses to the request for proposals and make a recommendation to both member agencies, and

WHEREAS, the City of Carlsbad will serve as the lease manager, and

WHEREAS, the potential lease revenue generated from use of the combined Lot 9 will be apportioned between the City of Carlsbad and CMWD based on a per square foot ownership ratio basis with any applicable taxes or fees associated with the development of the site collected and used by the appropriate taxing authority.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Carlsbad Public Financing Authority, California, as follows:

- 1. The above recitations are true and correct.
- 2. The Carlsbad Public Financing Authority is authorized by the City of Carlsbad to issue a request for proposals soliciting development proposals for Lot 9 (Parcel A).
- The Carlsbad Public Financing Authority is authorized by the Carlsbad Municipal
  Water District to issue a request for proposals soliciting development proposals for
  Lot 9 (Parcel B).
- 4. The Carlsbad Public Financing Authority is authorized by the City of Carlsbad and the Carlsbad Municipal Water District to evaluate and make recommendations to the City Council of the City of Carlsbad and the Board of Directors of the Carlsbad Municipal Water District regarding proposals submitted for Lot 9 (Parcels A and B).

//

5. The Carlsbad Public Financing Authority designates the City of Carlsbad as the member which will administer and manage the lease of Lot 9 and to distribute any lease revenue generated from the long-term lease of Lot 9 on a per square foot ownership ratio basis with any applicable taxes or fees associated with the development of the site collected and used by the appropriate taxing authority.

1	PASSED, APPROVED AND ADOPTED at a Special Meeting of the Carlsbad Public Financing
2	Authority, City of Carlsbad City Council and Carlsbad Municipal Water District held on the
3	day of, 2013, by the following vote to wit:
4	
5	AVEC.
6	AYES:
7	NOES:
8	ABSENT:
9	
10	· · · · · · · · · · · · · · · · · · ·
11	MATT HALL, Chairman of the Board
12	ATTEST:
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15	BARBARA ENGLESON, Secretary (SEAL)
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### **REQUEST FOR PROPOSAL**

### **FOR**

### The Crossings at Carlsbad West View Lot 9 Ground Lease

### PROPOSALS DUE:

3:00 P.M. Pacific Standard Time

**July 8, 2013** 

### **SEND TO:**

City of Carlsbad 405 Oak Avenue Carlsbad, CA 92008

Attn: Joe Garuba, Municipal Property Manager

The City of Carlsbad encourages the participation of minority and women-owned businesses

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VI.	PRE-SUBMITTAL ACTIVITIES	. 8
VII.	NOMINATING AND SELECTION PROCESS	. 8
VIII.	EVALUATION CRITERIA	. 9
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### REQUEST FOR PROPOSAL (RFP) FOR The Crossings at Carlsbad West View Lot 9 Ground Lease

### I. INTRODUCTION

The Carlsbad Public Financing Authority (hereafter called "Authority") is seeking proposals from qualified organizations to develop an approximately three (3) acre site under a long-term ground lease. The purpose of this document is to explain the requirements and procedures for the submission of formal proposals from organizations interested in developing the Crossings at Carlsbad West View Lot 9 (herein referred to as "the Property" or "Lot 9") as part of a public/private partnership with the Authority.

### II. BACKGROUND AND PROPERTY DESCRIPTION

### A. Background

The property is located within the City of Carlsbad, 35 miles north of San Diego on the Southern California coast. The city boundaries serve an area of approximately 40 square miles with a residential population of approximately 107,000. The Authority is comprised of both the City of Carlsbad and the Carlsbad Municipal Water District and currently oversees the operations of the local municipal golf course, The Crossings at Carlsbad. The Authority's fiscal year begins on July 1 and ends on June 30.

### B. Intent of Lease

The purpose of the lease is to promote a vibrant economic climate and maximize the economic and social benefit to the Authority, City and Water District. The Property is not for sale and the Authority will make it available to the selected respondent as a long-term ground lease. The proposed term is for an initial thirty (30) years with two (2) ten (10) year options.

### C. Property Description

The Property is located at the northwestern corner of The Crossings Drive, north of Palomar Airport Road. The site consists of two adjacent parcels. Parcel A is owned by the City of Carlsbad, is 2.7 acres, has a General Plan Land Use designation of Planned Industrial/Office (P-I/O) and a Zoning designation of Planned Industrial/Office (P-M/O), and is located at the end of the cul-de-sac. Parcel B is owned by the Carlsbad Municipal Water District, is 0.45 acres, has a General Plan Land Use Designation of Unplanned Area (U-A) and a Zoning designation of Exclusive Agriculture (E-A), and is located due west of the first parcel. The total assemblage is approximately 3.15 acres. Both properties are also located within the Coastal Zone – Mello II Segment. The Property has some of the best views in the county

stretching 360 degrees along the coastline and around to the back country mountains, including the golf course and natural areas. The surrounding properties are designated on the General Plan Land Use and Zoning maps for Open Space (OS) and Travel/Recreation Commercial (GP)/Commercial Tourist (Zoning) uses.

There is an existing water tank on the west portion of the property and it is negotiable as to who removes that facility. Any development is expected to comply with applicable standards and regulations. The Authority will allow the successful bidder to pursue amendments to the General Plan, Local Coastal Program, and Zoning designations, however, those will be at the discretion and responsibility of the selected bidder. The Authority will provide reasonable assistance in support of such endeavors.

Respondent's proposals will be required to comply with the current City of Carlsbad General Plan and Zoning code, Local Coastal Program and the McClellan-Palomar Airport Land Use Compatibility Plan. Links to these documents are posted on the City of Carlsbad Planning Department website located at <a href="www.carlsbadca.gov/services/departments/planning">www.carlsbadca.gov/services/departments/planning</a>. It is the responsibility of the Respondent to confirm the applicability of any referenced planning documents.

There is a known and previously identified Native American archeological site located within the boundaries. It will be the responsibility of the bidder to clearly delineate the site and make appropriate accommodations to protect the site from the proposed development. There is also radio communications equipment that sits atop the existing water tower located on a portion of the property. It will also be the responsibility of the bidder to integrate the equipment into any development that is proposed for the property.

### D. Site Map

For an aerial view of the Lot 9 parcels, please see attached Site Map.

### E. Adjacent Uses

The Surrounding properties are primarily used for visitor, tourism and recreational purposes. The Sheraton Carlsbad Resort and Spa is located due west of the property. To the south and southwest of the property sits the Hilton Grand Vacations Club at MarBrisa and the Legoland California amusement park. The east side of the property faces The Crossings at Carlsbad golf course. Open space and hiking trails are located to the north side of the property. McClellan-Palomar Airport is located approximately two miles to the east.

### III. REQUIRED COMPONENTS OF RFP

The following specific items must be provided by the RFP proposal respondent and failure to do so will result in proposal disqualification:

### 1. Company Information

- 2. Proposed Project Description and Conceptual Site Plan
- 3. Financial Plan
- 4. Schedule
- 5. Relevant Project Experience
- 6. Project Organization and Key Personnel
- 7. Lease Acceptance and Contract History
- 8. References

### IV. PROPOSAL REQUIREMENTS

#### A. General

The proposal should be concise, well organized and demonstrate the respondents qualifications and experience applicable to the envisioned project. The proposal shall be limited to sixty (60) pages, inclusive of: cover letter, resumes, financial plans, forms, site plans, renderings and photographs. Type size and margins for text pages should be in keeping with accepted standard formats for desktop publishing.

### B. Contents of the Proposal

Proposals submitted in response to this RFP shall be in the following order and shall include:

### 1. Executive Summary

Include a 1-2 page overview of the entire proposal describing the most important elements of the proposal.

### 2. Company Information

- a. Legal name and address of respondent.
- b. Legal form of respondent's company (partnership, corporation, joint venture, etc.). If a joint venture, identify the members of the joint venture and provide all information required within this section for each member.
- c. If company is wholly-owned subsidiary of "parent company" please provide the address of the local office(s) working on this project.
- d. Name, title, address and telephone number of the primary person to contact concerning the proposal.
- e. Years in business.
- f. Number of employees.

### 3. Proposed Project Description and Conceptual Site Plan

Describe the envisioned project and how it supports the Authority's development objectives for the highest and best use of the property. Provide conceptual site plans and preliminary architectural renderings to highlight the intended design elements.

### 4. Financial Plan

Describe the direct and indirect financial and economic benefits to the Authority and other local agencies including the City of Carlsbad in the proposed project. Include the comprehensive financial benefits over the term of the project including: taxes, fees, employment and any other economic advantages.

### 5. Project Schedule

A detailed project schedule is to be provided in your response. The schedule needs to realistically reflect the time necessary to process any entitlement changes, permitting, and site construction. Include, if appropriate, recommendations for ways to most effectively accomplish the goals set forth in this RFP. It should be noted that the Authority expects the project to be operational within five (5) years from the commencement of the lease.

### 6. Relevant Project Experience

Describe the respondents experience in completing similar development efforts. List all successfully completed projects of a similar nature, with the name of the company and project manager, telephone numbers, type of work performed, date completed, and value of contracts. Projects currently being performed may be submitted for consideration. Please provide one example of a completed development.

### 7. Project Organization and Key Personnel

- a. Describe the proposed project organization, including identification and responsibilities of key personnel. Indicate the role and responsibility of prime members. If applicable, indicate how local firms are being utilized to ensure a strong understanding of local laws, ordinances, regulations, policies, requirements and permitting. Indicate the extent of the commitment of key personnel for the duration of the project and furnish resumes of key personnel. Provide an indication of the staffing level for the project.
- b. Provide a detailed description of the experience of the proposer's project team, including the team's project manager, and other key staff members, on projects of similar size, scope, and dollar value. For each similar project, include the client's name and telephone number.

### 8. Financial Information

Respondents are required to submit three years of audited financial statements (Profit and Loss and Balance Sheets) and year-to-date financial statements as part of the proposal. Start-up organizations which do not have three years of financial statements shall submit three years financial statements for the lead member(s) of the team.

### 9. Term

The Authority contemplates that the initial lease term will run thirty (30) years from the commencement date with two (2), ten (10) year option periods thereafter. If the

respondent wants to propose a different term, please identify and explain in the response.

### 10. <u>Litigation History</u>

Please include a summary of the Respondent's ability to perform and any project-related litigation that the Respondent was involved in for the past ten (10) years.

### 11. References

Please provide a minimum of three (3) references where work was performed of a similar size and nature to this project. References must include:

- a. Client name and contact information
- b. Project description
- c. Starting and ending project dates

### V. SUBMITTAL REQUIREMENTS

- A. One original and three (3) copies of the proposal shall be submitted in writing. Additionally, one electronic version shall be submitted via USB flash drive. Proposals submitted by facsimile are not acceptable and will not be considered. Please attach maps, plans, etc. in a large enough format which allows for easy reading
- **B.** The proposal shall be signed by an individual or individuals authorized to execute legal documents on behalf of the proposer.
- C. The proposal must be received no later than 3:00 p.m. PST, on <u>July 8, 2013</u> at the office of:

Joe Garuba Municipal Property Manager City of Carlsbad 405 Oak Avenue Carlsbad, CA 92008

- **D.** Proposals are to be submitted in sealed packages with the following information clearly marked on the outside of each package:
  - 1. Name of Firm submitting Proposal
  - 2. "The Crossings at Carlsbad West View Lot 9 Ground Lease"
  - 3. Package Number (e.g., 1 of \_\_\_, 2 of \_\_\_)
- E. Proposals and/or modifications received subsequent to the hour and date specified above will not be considered.

### VI. PRE-SUBMITTAL ACTIVITIES

### A. Questions

Any questions you may have pertaining to this RFP should be addressed to Joe Garuba via e-mail, <u>joe.garuba@carlsbadca.gov</u>. Questions will not be accepted in any other format. Answers citing the question, but not identifying the questioner, will be distributed simultaneously to all proposers who received the RFP. Any other officer, agent, or employee of the City of Carlsbad will not accept verbal questions regarding this RFP. All questions regarding this RFP must be received in writing (via e-mail) no later than June 5, 2013. Written responses to these questions will be provided via USPS postmarked no later than June 11, 2013.

### B. Site Tours

Site tours are not mandatory; however, any requests for tours of Lot 9 should be presented in writing via e-mail by May 29, 2013 to Joe Garuba, Municipal Property Manager at joe.garuba@carlsbadca.gov.

### C. Revision to the Request for Proposals

The Authority reserves the right to revise or rescind the RFP prior to the date that proposals are due. It is the proposer's responsibility to frequent the city's website (www.carlsbadca.gov/business/contracting) in order to ensure they receive required RFP content and addenda.

Submitted proposals shall be valid for a period of not less than 180 days from date of submittal and may be extended at the mutual agreement of both the Authority and the Respondent.

### VII. NOMINATING AND SELECTION PROCESS

- A. A Selection Committee ("Committee") will be established for this project and will include representatives from various departments within the City of Carlsbad.
- B. Based upon the proposals submitted, the Committee may select a short-list of qualified firms for this project. The Authority reserves the right to make the final selection based solely upon evaluation of the written proposals, without short-listing firms or conducting oral interviews, should it find it to be in its best interest to do so.
- C. The Committee may interview the short-listed firms. Based upon the proposal and interview, the Committee will rank the finalists as to their proposals and qualifications. The Committee will recommend the selected firm to the Authority's Board of Directors and will request authority to execute a lease with the selected firm. Once authorized by the Authority, the Committee and other members of city staff (as needed) will commence

lease negotiations with the selected firm. During the course of negotiations, the Committee and staff may seek the direction of the Authority on an as-needed basis. Once negotiations have been completed and the draft lease terms agreed to by both parties, the lease will be submitted to the Authority for final consideration and approval.

**D.** If the negotiating team is unable to reach an acceptable agreement with the selected firm, the negotiating team will recommend to the Authority that negotiations be terminated and that negotiations with the next highest firm be initiated. Negotiations will continue in this manner until an agreement has been reached or the Authority decides to terminate the RFP process. The Authority retains the final determination to terminate negotiations and move to the next ranked firm.

### VIII. EVALUATION CRITERIA

Applicants will be evaluated on the following criteria:

- A. Respondent's vision and plan for the property
- B. Financial benefits to the Authority and other local agencies
- **C.** Respondent's experience and ability to perform
- D. Litigation history

### IX. SCHEDULE FOR NOMINATION, SELECTION AND AWARD

The following schedule of events is subject to change at the discretion of the Authority:

Release of Request for Proposal	May 13, 2013
Deadline for Requested Site Tours	May 29, 2013
Deadline for Submission of Questions/Clarifications	June 5, 2013
Authority Written Response to Submitted Questions/Clarifications	June 11, 2013
Deadline for Proposal Submission	July 8, 2013
Opening of Submitted Proposals	July 8, 2013
Proposal Evaluation and Short List	July 15, 2013
Respondent Interviews (if necessary)	TBD

The Authority anticipates the process for nominating and selecting a developer, and awarding the contract will be completed by August 2013. Incomplete RFP submissions and/or failure to acknowledge all addenda to the RFP may be deemed as non-responsive by the Authority at the Authority's discretion.

### X. SPECIAL CONDITIONS

### A. Reservations

This RFP does not commit the Authority to award a contract, to defray any costs incurred in the preparation of a proposal pursuant to this RFP, or to procure or contract for work.

### B. Public Records

All proposals submitted in response to this RFP become the property of the Authority and are public records and, as such, may be subject to public review.

### C. Right to Cancel

The Authority reserves the right to revise or cancel, for any or no reason, in part or in its entirety, this RFP, including but not limited to: selection schedule, submittal date, and submittal requirements. If the Authority cancels or revises the RFP, all respondents will be notified in writing by the Authority.

### D. Additional Information

The Authority reserves the right to request additional information and/or clarification from any or all proposers to this RFP.

### E. Conflict of Interest

The respondent shall file a Conflict of Interest Statement with the City Clerk in accordance with the requirements of the City of Carlsbad Conflict of Interest Code.

### F. Change of Ownership

For the term of the ground lease, respondent is precluded from a change of ownership of more than twenty-five percent (25%) without the Authority's express, written consent. The Authority reserves the right to withhold consent for any reason. Subleasing of the property is expressly prohibited without the prior authorization of the Authority.

### G. Construction

In the event selected Respondent fails to commence construction of the project within Forty-eight (48) months from the date of the signed agreement, the Authority and/or the City of Carlsbad reserve the right to cancel the agreement and void any and all previously agreed upon terms.

### H. Scope Changes

All changes in proposal documents shall be through written addendum. Verbal information obtained otherwise will NOT be considered in the award process. Proposal submittals musty acknowledge all addenda. Proposals failing to do so may be considered as non-responsive by the Authority and eliminated from further consideration.

### I. Proprietary Information

Any restrictions on the use of data contained within a proposal must be clearly stated in the proposal itself. Proprietary information submitted in response to this RFP will be handled in accordance with applicable city procurement regulations and the California Public Records Act. If you have proprietary information, products or services, please identify them in your proposal.

### J. Response Materials Ownership

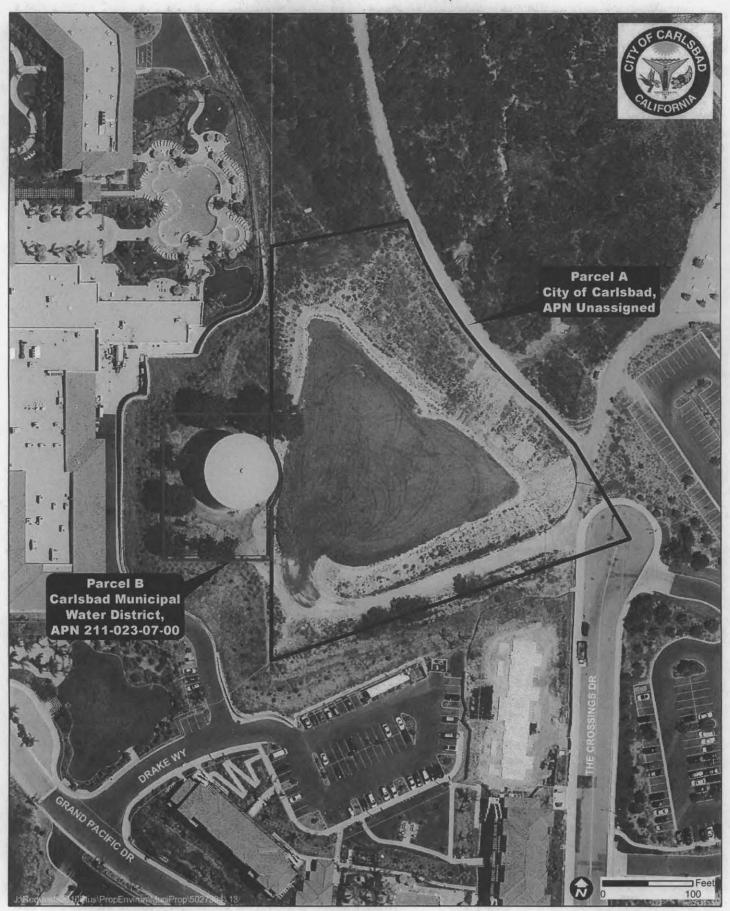
All materials submitted regarding this RFP become the property of the Authority. Responses may be reviewed by any person after final selection has been made. The Authority has the right to use any or all system ideas presented in reply to this request, subject to the limitations outlined in proprietary information above. Disqualification of a proposer does not eliminate this right.

### K. Incurring Costs

The Authority is not liable for any cost incurred by proposers prior to issuance of an agreement, contract or purchase order.

### L. Contract Award

The award of the contract to the successful developer will be in accordance with, but not limited to, the results of the Authority's evaluation. Final approval of selected vendor and award of purchase lies with the Carlsbad Public Financing Authority Board of Directors.



**Lot 9 Parcels** 

### Parcel "A"

### Legal Description of City of Carlsbad Property, Assessor's Parcel Map Unassigned

<u>Lot 9 of Carlsbad Tract CT 09-03 in the City of Carlsbad, State of California as shown on Map 15902 recorded March 4, 2013 as Doc # 2013-0139681 in the office of the San Diego County Recorder.</u>

### GRANT PEPP

My this instrument d	1961	for a valuable							
consideration, PAUL	ecice and	MAGDALINA	ECKT.	husband	end	wife,	64	joint	tenente
neruby GRANTS to				٠			. ,		

CARLUMAD MUNICIPAL WATER DISTRICT, a municipal water district organized and existing under the Municipal Water District Act of 1911, as emended.

That portion of Lot "H" of Rancho Agun Hedlonda, in the County of San Diego, State of Chilfornia, according to Partition Hep No. 823 filed in the office of the County Recorder of San Diego Rovember 16, 1996, described as follows:

reginning at roint 9 of lot """ as shown on said Partition Map No. 823, anid Point 9 being a point in the Essterly boundary course of said Lot "H" connecting foints 13 of Lot "0" and Point 8 of Lot "P" as shown on said Map No. 823; thence North 0°07'28" East slong the said Easterly boundary course of said Lot "H" 110.00 feet to the TRUE FOINT OF MEDIMENTS; thence continuing North 0°07'28" East slong said Kasterly boundary course 160.00 feet; thence leaving said boundary course North 89°52'37" Wont 120.00 feet; thence South 89°52'37" Kest 120.00 feet to the true point of beginning; containing 0.44 acree, more or leas.

TOGETHER WITH the right of ingress thereto and agrees therefrom by a practical route or routes in, upon, over and across the following described lands:

That portion of Rancho Agus Budlonds, in the City of Carlehad, County of San Diego, State of California according to Partition Map theroof No. (2) filed in the Office of the County Recorder of San Diego County on Bovember 16, 1856, situated within that portion theroof described in deed to San Diego County Water Dompany, recorded June 17, 1940 in Book 1055, page 301 of Official Records, by Document No. 28815 and lying Southerly and Southeasterly of a line described as follows:

regioning at the intermention of the Northerly boundary of Lot "H" of said Hanuso Agua Hadioadu with the center line of the 100 foot right of way granted to the 3tate of California, by deed resorted August 30, 1777 in Book 432, page 60 of Official Hesords, by Document No. 45778 in a portion of said Northerly boundary of Lot "H" bearing South 78°03: Beat 1149.32 feet (record 1148.08 feet) and North 72°21'30" Beat 2036.33 feet (record North 72°26' Rant 1036.36 feat) from Corner No. 1 of said Ranche Agua 'Hedioadu, according to Licensed Survey Map No. 173 filed in the Office of the County Accorder of San Rieso County Recember 16, 1913; thence Southwasterly slong anid center line of right of way 65(4.9% feet to Engineer's Station 334 plus 79.00 as shown on Map of said:100 foot Highway Right of May of Road XI-SD-2-8 on file in the Office of the District State Highway Engineer, said Engineer's Station 334 plus 79.00 teing in that course of said center line of right of way having a bearing of South 30°38'50" East (seconding to said Highway Map and according to said Book 432, page 60, the bearing is recorded up South 30°43'50" East); theres South 59°21'10" Ment to the ordinary sean high tide line of the Pacific Ocean and the true point of beginning; thence retracing North 59°21'10" East to anid Engineer's Stution 334 plus 79.00 in said

Together with that portion of lot F as follows:

### Legal Description Parcel B Sheet 2 of 2

By this instrument dated July 10, 1962, for a valuable consideration, TITLE INSURANCE AND TRUST COMPANY, a California corporation,

hereby GRANTS to

CARLSBAD MUNICIPAL WATER DISTRICT, & municipal water district organized and existing under the Municipal Water District Act of 1911, as amended.

That portion of Lot "F" of Rancho Agua Hedlonda, in the County of San Diego, State of California, according to Partition Map No. 823 filed in the Office of the County Recorder of San Diego, November 16, 1896, described as follows:

Beginning at Poins 9 of said Lot "F" as shown on said Partition Map No. 823; thence along the boundary course connecting Points 8 and 9 of said Lot "F" North 00°07'28" East (Record North 0°31' 16" West, Record of Survey 5715) 167.78 feet to the TRUE POINT OF BEGINNING; thence continuing North 00°07'28" East along said boundary course 67'.25 feet to a point on a 58 foot radius curve concave Westerly, a radial line through said point bearing South 54"41'40" West; thence from said point Southeasterly, Southerly and Southwesterly along said curve 71.73 feet through an ahgie of 70°51'37" to the TRUE POINT OF BEGINNING.



### CITY OF CARLSBAD - AGENDA BILL

			-1
AB#	21,218	EQUINOX CENTER 2013 SAN DIEGO	DEPT. DIRECTOR
MTG.	5-7-13	REGIONAL QUALITY OF LIFE	CITY ATTORNEY
DEPT.	CM	DASHBOARD PRESENTATION	CITY MANAGER DE

### **RECOMMENDED ACTION:**

To receive a presentation from the Equinox Center regarding San Diego County sustainability.

### **ITEM EXPLANATION:**

The Equinox Center recently completed the 2013 San Diego Regional Quality of Life Dashboard (Exhibit 2). The Dashboard is a tool to stimulate dialogue around new solutions for the San Diego region's sustainability challenges. Equinox Center staff will provide a presentation to Council regarding the document's findings.

### **FISCAL IMPACT:**

None.

### **ENVIRONMENTAL IMPACT:**

Pursuant to Section 15061 of the CEQA Guidelines, the activity is covered by the General Rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA.

### **EXHIBIT**:

- E-mail from Communications Director Sarah Benson requesting opportunity to provide Carlsbad City Council with an overview of the 2013 San Diego Regional Quality of Life Dashboard.
- 2. The 2013 San Diego Regional Quality of Life Dashboard.

DEPARTMENT CONTACT	Sheila Cobian (760) 434	-2959, sheila.cobian@carlsbadca.gov
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FOR CITY CLERKS U	SE ONLY.		
COUNCIL ACTION:	APPROVED	CONTINUED TO DATE SPECIFIC	<b></b>
	DENIED	CONTINUED TO DATE UNKNOWN	
	CONTINUED	RETURNED TO STAFF	
	WITHDRAWN	OTHER - SEE MINUTES	
	AMENDED		

Eximibi-1

### Sheila Cobian

From:

Sarah Benson <sarah@equinoxcenter.org>

Sent:

Thursday, January 31, 2013 3:31 PM

To:

Sheila Cobian

Cc:

City Clerk

Subject:

Request for Presentation at Council Meeting: 2013 Quality of Life Dashboard

Attachments:

Equinox Center Backgrounder 2013.pdf; Equinox Center Directors 2013.pdf

Dear Sheila and Carlsbad City Clerk,

On behalf of the Equinox Center, an independent, non-partisan, not for profit research and policy center, I am contacting you to formally request inclusion on the agenda for an upcoming Carlsbad City Council meeting.

As we have done in past years, we are requesting approximately 10 minutes of time in order to present to the Council findings from the 2013 San Diego Regional Quality of Life Dashboard. This brief presentation would provide highlights from the 2013 Dashboard, focusing specifically on findings relevant to the Carlsbad City Council and championing policy solutions from your region.

First published in 2009, the annual Dashboard is a set of 14 indicators that together provide an easily digestible snapshot of how our region is performing across a variety of key quality of life factors, including: water usage, air quality, land use, waste, job creation, energy and climate change, housing affordability and economic prosperity. The Dashboard shows how individual cities and municipalities are performing, as well as how our entire region compares against others in California. Most importantly, the Dashboard clearly outlines what the implications of these measures are for policy makers, and helps policy makers to set clear, actionable targets for the future. Together, the Dashboard indicators and recommendations help policy makers plan for the future, so that our region can accommodate its projected growth (600,000 people in the next 20 years) while preserving or enhancing our current quality of life.

Thank you for your consideration. Attached you will find a one-page backgrounder on Equinox Center and a list of financial supporters and board members. You can download an electronic copy of the 2013 Dashboard here: <a href="http://www.equinoxcenter.org/Regional-Dashboard.html">http://www.equinoxcenter.org/Regional-Dashboard.html</a>

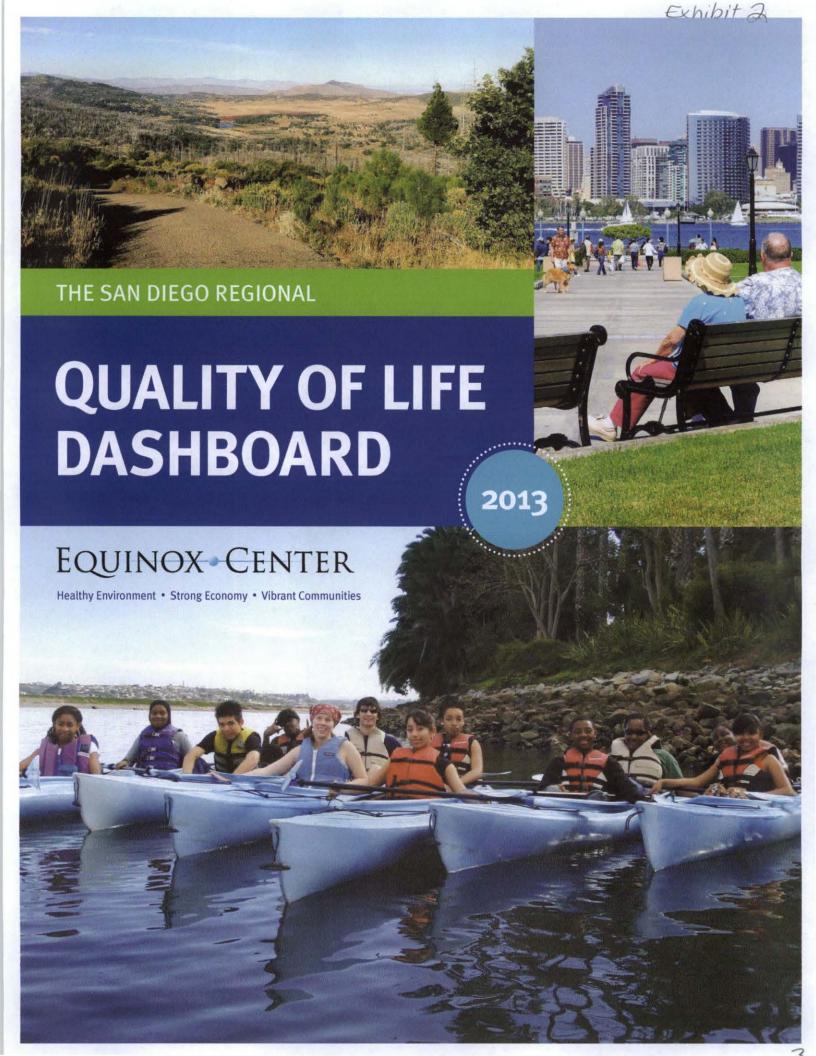
Please feel free to contact me or an Equinox Center team member at (760) 230-2960 with any questions. If you are interested in scheduling the presentation, please reply with the date and time of the first available council meeting so we can confirm our speaker.

Sincerely,

Sarah Benson
Communications Director
Equinox Center
545 Second St, #3, Encinitas, CA 92024
Tel: 760-230-2960
www.equinoxcenter.org

Follow us on Facebook and Twitter.

2



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WATER
Beach Closures and Advisories

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Improved from the previous year

Worsened from

E :

< 1% change from previous year in either direction

Did not change from the previous year

No data from previous year to compare

Meeds priority attention

In 2012, San Diego County met federal emissions standards for ozone for the first time since 1997.

Housing affordability improved slightly for the average family, but homelessness rose by 8.6 percent in 2012.

While the numbers improved slightly from 2010 to 2011, San Diegans on average still drive more miles every day than residents of Los Angeles.

Cover photo credits: Top left: The San Diego Foundation Top Right: SANDAG Bottom: Outdoor Outreach

Beach water quality worsened in 2011, due to wetter weather and an electricity blackout that caused sewage pumps to fail.

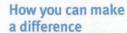
### **ABOUT EQUINOX CENTER**

### Our mission

Equinox Center is a non-partisan, independent, regional entity that advances innovative solutions to balance regional growth with our finite natural resources. Our mission is to ensure a healthy environment, strong economy and vibrant communities for the San Diego region.



## WHAT YOU CAN DO



Are you passionate about issues like reducing pollution, climate change, preserving our beaches and natural areas? Do you worry about the availability of well-paying jobs, the rising cost of living, or ever-increasing traffic? No matter where you live in San Diego County, or what your political bent, we want you to join our growing network.



#### IMPLEMENT OUR IDEAS FOR CHANGE

The 2013 Dashboard contains a simple idea or policy option for each indicator topic.

Implement one of these ideas or encourage your employer or an elected official to do so. For additional ideas, visit www.equinoxcenter.org/Regional-Dashboard.

#### CHAMPION OUR CAUSE

Stay informed about key issues facing our region and what you can do about them by following us on Facebook, Twitter or through our e-news. If you are a Millennial, join our Leaders 2020 network. Sign up to stay in touch at www.equinoxcenter.org.



#### INVEST IN OUR PROGRAMS

Your financial support allows us to continue our research, expand our network of support and ensure a high quality of life in the San Diego region. Look for the donation envelope inside this publication or donate securely online at www.equinoxcenter.org.



#### INVITE OTHERS TO ENGAGE

Invite your friends, colleagues and business associates to join our online community, attend our events or donate to Equinox Center. Share our reports, videos, maps and graphics, with your network and use them to voice your opinions around important growth issues.

For additional bright spots, ideas for change, methodology, references and links: www.equinoxcenter.org/Regional-Dashboard







in San Diego Quality of Life Network



www.equinoxcenter.org

### **KEY FINDINGS**

### Key findings from the 2013 San Diego Regional Quality of Life Dashboard

The findings of our 2013 Dashboard engender cautious hope. In this report, we see slow but steady improvement in job growth, a slight improvement in housing affordability and a number of environmental indicators such as renewable energy and air quality continuing to move in the right direction. We commend those who are responsible for advancing thoughtful policies and programs to achieve these gains.

In 2012, we experienced slow, but steady job growth, and slight improvements in housing affordability, renewable energy and air quality.

Though encouraging, we don't see the 2013 report as a cause for celebration. The gains we have seen are slight, and in some cases, it appears that returning to "business as usual" is already causing us to use our natural resources less efficiently.

Consumption of our most precious resource, water, has increased. Meanwhile, public health, tourism and ecosystems in the southern part of the county are still threatened by poor water quality in the Tijuana River. Despite increases in housing affordability, homelessness rates have risen. The region's 40-year transportation plan created by the San Diego Association of Governments was found in December 2012 by a Superior Court judge in violation of State law for not doing enough to reduce air pollution.

To achieve sustainable regional growth and a superior quality of life, more progress is needed to create jobs with livable wages and to ensure we protect our natural resources.

Progress on these challenges will require vision, leadership, a prospering economy and a collaborative approach to the San Diego region's future. One notable development in 2012 is the culmination of The San Diego Foundation's Our Greater San Diego Vision project, which lays out the collective hopes, aspirations and concerns of many of the region's residents and provides a blueprint for decision makers going forward. In addition, 2012 saw the election of new leadership in many communities, and though Equinox Center is firmly non-partisan, we believe there is always opportunity for positive change when new leadership emerges and new voices are engaged.

#### What gets measured gets managed better.

We are pleased that Equinox Center's Dashboard can provide the analytical foundation for the important conversations that need to happen to turn new vision and leadership into action. And we are hopeful that through our other initiatives, such as our Leaders 2020 sustainability network for Millennials, and our work with corporations who are committed to social responsibility, we can help bring creativity and innovation to the dialogue about how to ensure a prosperous economy and healthy environment for all San Diego County residents. When that happens, we will truly have cause to celebrate.

### EQUINOX CENTER

Healthy Environment . Strong Economy . Vibrant Communities



Photo credits (left to right): Civita by Sudberry Properties Outdoor Outreach North County Transit District San Elijo Lagoon Conservancy San Diego Foundation Sullivan Solar Power

### Measuring what Matters: About the San Diego Regional Quality of Life Dashboard

Equinox Center's principal publication, the San Diego Regional Quality of Life Dashboard, combines our research efforts with our outreach strategy to advance intelligent policy in the region. Using clear metrics, targets and benchmarks from more than 50 credible academic, government or non-governmental sources, the Dashboard tracks our region's annual performance on critical, interlinking quality of life issues, and provides examples of where things are working and ideas for how we can improve.

### YOUR GUIDE TO THE DASHBOARD



Whether an indicator is trending up or down, we can always make improvements. "One idea for change" offers practical solutions and policy ideas for improving quality of life in the region.



Charts or infographic diagrams help illustrate how San Diego County compares to state or national benchmarks, to other regions, or how San Diego County communities compare to each other.



This year's Dashboard is full of "bright spots" that highlight examples of how and why gains have been achieved in our community.

More Bright Spots and Ideas for Change can be found at: www.equinoxcenter.org/Regional-Dashboard.

San Diego Quality of Life Dashboard 201



# **AIR QUALITY**

Unhealthy Days for Elderly and Children



### How are we doing?

Air quality in San Diego County continued to improve in 2011. The number of unhealthy days for the elderly and children decreased from 19 to 13 from 2010 to 2011 and is significantly lower than neighboring counties. In 2012 San Diego County finally met federal emissions standards for ozone, but the county still has problems meeting EPA's particulate matter standards. Vehicle emissions are responsible for the vast majority of emissions in the San Diego region.

### Why is it important?

- —) Children who live in communities with high levels of pollution tend to have higher instances of asthma, often resulting in higher hospitalization rates, missed school and therefore, lower overall opportunity.
- Air pollution costs California more than \$28 billion annually and \$1,200 per person in Southern California due to lost worker productivity and public health costs. Pollution related illnesses also drive up health insurance premiums for individuals and employers.
- If climate models are accurate, we will see an increase of hot sunny days in our region, with an increase in ozone pollution, and corresponding health problems.

### CR CONSCIENTIOUS RESIDENT

Choose to walk, bike or take transit just one day a week to reduce traffic congestion and decrease pollution.

For more ideas for change, visit www.equinoxcenter.org

# 1 idea for change

#### What is the measure?

Number of days air quality is considered unhealthy for children and older adults in San Diego County.

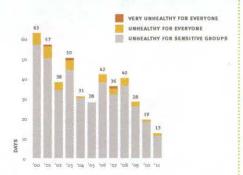
### \*

### More Efficient Vehicles = Healthier Air

he San Diego County Air Pollution Control District provides incentives to local usinesses to replace high-emission diesel engines with more efficient, clean nes. In Fiscal Year 2011-2012, more than 200 diesel engines were cleaned up esulting in over 70 tons of smog-forming pollutants being removed from San liego's air.

www.equinoxcenter.org/airqualit

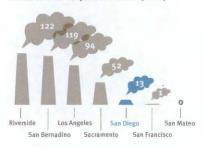
#### Number of Unhealthy Air Quality Days for Older Adults & Children (San Diego, 2000 - 2011)



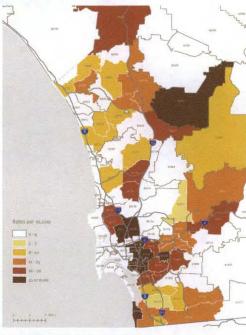
### Он

### **HOW WE COMPARE**

Number of Unhealthy Air Quality Days for Older Adults & Children (Select Counties, 2011)



#### Children's Asthma Hospitalization Rates, 2011 per 10,000 Persons Under 17



SOURCE: EQUIROX CENTER, 2011; CALIFORNIA OSHPD, 2010

San Diego Quality of Life Dashboard 201

## **CLEAN JOBS**

**Job Creation** 





## **CLIMATE CHANGE**

Municipal Action on Climate Change



### How are we doing?

In 2011, environmental technology jobs represented 8 percent of all new jobs created in San Diego regional technology start-ups, a slight increase from 2010. The City of San Diego hosted 44 of the 96 new environmental technology start-up jobs in San Diego County over the last year.



#### **POLICY MAKER**

Create workforce training programs for lower skilled workers that align with clean tech employer needs and market demands.

For more ideas for change, visit www.equinoxcenter.org

## change

### Why is it important?

- --- Clean technology represents a growing sector of San Diego's economy and is central to our region's strategy for maintaining global competitiveness.
- --- The clean economy produces and generates demand for new goods and services that benefit our environment, fosters new supply chains, and allows innovators to generate new business models.
- --- The clean tech sector creates jobs of all education and skill levels and offers higher median wage than many other sectors. According to CONNECT, the average annualized wage for environmental technology jobs is \$72,517.

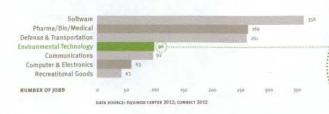
San Diego County Technology Start-Up Jobs (New Jobs 2011)

### What is the measure?

Percent of new clean technology jobs out of the total number of new technology jobs created in the county.

### Streetlight Retrofits Result in Job Creation

#### HOW WE COMPARE



**ENVIRONMENTAL TECHNOLOGY** Poway: 2 Carlsbad: 10 San Diego: 44 Encinitas: 22 San Marcos: 7 Fallbrook: 2 Vista: 6

### How are we doing?

Since the 2011 Dashboard was published, all jurisdictions have completed baseline greenhouse gas emissions inventories. In addition, many municipalities have joined together to prepare an adaption plan to address sea level rise. The region and jurisdictions would benefit from regular inventory updates and a commitment to implementation and evaluation of climate action plans. One promising development is the creation of a tool by USD's Energy Policy Initiative Center which will assist cities in planning to mitigate greenhouse gas emissions. More information at: www.sandiego.edu/epic

### Why is it important?

- ---- According to the San Diego based Climate Education Partners, 85 percent of residents of San Diego County believe climate change is happening, and over 60 percent believe it is caused mostly by human activities. The majority of residents are concerned about the impact of climate change on them personally.
- ---- Climate change could threaten San Diego's quality of life by causing longer and more frequent droughts, reducing water supplies, increasing the risk of wildfires and causing the loss of coastal lands and beaches.
- will result in improved air quality & public health, as well as energy savings.

#### Municipal Action On Climate Change



### **HOW WE COMPARE**

Jurisdiction	Inventory	Reduction	Pian	Implement Plan	& Evaluation	Adaptation Plan	
CARLSBAD							
CHULA VISTA			0	. 0	0	.0	
CORONADO						0	
DEL MAR			0			0	COMPLETED
EL CAJON							O IN PROGRESS
ENCINITAS		- 8	0			G	
ESCONDIDO		0	0				MEW AS OF 2012
IMPERIAL BEACH						0	* SAN DIEGO BAY
LA MESA							SEA LEVEL RISE ADAPTATION
LEMON GROVE	0						STRATEGY
NATIONAL CITY			0			0	# THE CITY OF
OCEANSIDE							SAN DIEGO IS PART
POWAY							OF THE SAN DIEGO BAY SEA LEVEL
SAN DIEGO		0	0	0	0	(3)	RISE ADAPTATION
AN DIEGO COUNTY							STRATEGY AND IN
SAN MARCOS							ADOPTING ITS OWN
SANTEE	0	0	0				CLIMATE MITIGATION
SOLANA BEACH		0	0			0	AND ADAPTATION STRATEGY
VISTA		0	0				7000000

SOURCE: EQUINOX CERTER, 2012; ICLEI, 2012; SAN DIEGO; FOUNDATION, 2012

### What is the measure?

Local government progress on climate mitigation and adaptation.

### **Green Taxis** for the Airport

POLICY MAKER

Streamline permitting for the installation of lowcarbon fueling infrastructure and electric vehicle charging stations.

For more ideas for change, visit www.equinoxcenter.org



# **ECONOMIC** PROSPERITY

**Employment** 



### How are we doing?

The number of persons employed in San Diego began to increase in 2011, for the first time since 2008 with an increase of about 15,000 jobs. However, the growth rate of the working age population increased more than the growth rate of employment, indicating a still sluggish economy. The San Diego region did not see as much of an increase in employment as the Bay Area or Silicon Valley in 2011, but fared better than Los Angeles and the California average. Year over year job growth numbers in San Diego County show improvement, with unemployment hovering around 8.5 percent in the 3rd Quarter of 2012, which is below the California average but above the national average.

### Why is it important?

- --- A sustainable economy includes a diverse mix of industries and offers a variety of jobs to community members of varying skills and backgrounds.
- ---> Employment is a key determinant of San Diego's economic prosperity. An adequate supply of jobs that support the housing, transportation, health, and recreational needs of local residents is vital to a healthy and sustainable quality of life.

#### What is the measure?

The number of persons employed annually in San Diego County compared to the working age population.

#### CONSCIENTIOUS RESIDENT

Support a regional "buy local" campaign that results in more dollars circulating through the local economy, and creates job growth.

For more ideas for change, visit www.equinoxcenter.org

idea for change

### **CONNECT Launches** "Look Near First" Campaign

#### Changes in Employment, Select Regions 2010 - 2011

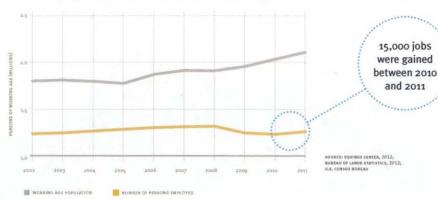




15,000 jobs

and 2011







## **ENERGY**

**Renewable Energy** 



### How are we doing?

In 2011, San Diego Gas & Electric (SDG&E), the region's energy utility, reached its goal of increasing renewable energy sources to 20 percent of total sales. Compared to the previous year, solar installations per 100 residents in the county increased on average by 46 percent, due to substantial expansion of both residential and non-residential installations.

### Why is it important?

- Increasing renewable energy improves air quality, reduces public health costs, and increases energy security for the region by diversifying our energy portfolio.
- The State of California's Renewable Portfolio Standard (RPS) currently requires electric utilities to increase procurement from eligible renewable energy resources to 33 percent by 2020.
- Distributed renewable energy sources like solar photovoltaic systems can produce energy during peak energy usage times (for example during hot, sunny weather when there is high demand for air conditioning) and thus help mitigate the need for rolling blackouts due to excess demand on the grid.



#### **POLICY MAKER**

Streamline the permitting systems across the region and revise housing and zoning codes to make it easier for residents, businesses, and utilities to install renewable energy sources.

For more ideas for change, visit www.equinoxcenter.org

### What is the measure?

Percent of total electricity supply generated from renewable sources for SDG&E's service area.

idea for

change

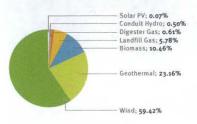
### \*

## Harnessing Wind Power in San Diego's Backcountry

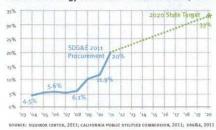
The County Board of Supervisors approved the Tule Wind Project to be constructed in McCain Valley, consisting of 128 wind turbines which generate enough energy to power 60,000 homes. The project brings more local renewable energy to San Diego, helps the region meet renewable energy and climate goals, and creates so permanent jobs.

www.equinoxcenter.org/energy

#### 2011 SDG&E Renewable Energy Mix



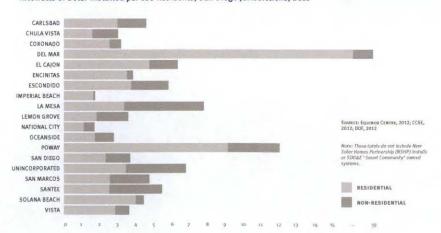
#### Renewable Energy as a Percent of SDG&E Sales, 2011



Kilowatts of Solar Installed per 100 Residents, San Diego Jurisdictions, 2011



HOW WE COMPARE



ian Diego Quality of Life Dashboard 2013



## **ENERGY**

**Residential Electricity Consumption** 



### How are we doing?

Average per capita electricity consumption essentially stayed flat from 2010 to 2011. San Diego County residents consume around 10 percent less electricity per capita when compared to the state of California average, and slightly less than three comparable Southern California counties.

## What is the measure?

Total per capita per day residential electricity use (does not include self generated energy, for example, rooftop solar on residences).



### **POLICY MAKER**

Cities can promote energy efficiency financing programs such as Property Assessed Clean Energy (PACE) and invest in collaborative efforts between different sectors to make installations and retrofits easier on the homeowner.

For more ideas for change, visit www.equinoxcenter.org



### Energy Efficiency a Cornerstone in New Mission Valley Development

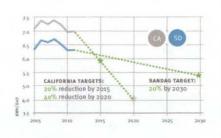
Sudberry Properties and SDG&E partnered to create a plan for Civita, a new mixeduse development in Mission Valley, to surpass current state efficiency standards by its percent. The project's 4,800 residences will feature highly efficient fixtures and appliances.

www.equinoxcentecorg/energy

### Why is it important?

- Meeting our energy needs through efficiency and conservation is 3 to 5 times less expensive than deriving energy from fossil fuels or renewable sources.
- Using less energy reduces greenhouse gas emissions, improves regional air quality and reduces public health spending resulting from air pollution.
- According to the Department of Defense, increasing energy efficiency and renewable energy will improve energy security by lessening the impacts of energy price fluctuations, conflicts abroad, and natural disasters.
- In 2013 the state of California will update the Building Energy and Efficiency standards to reach a goal of zero net energy for residential buildings by 2020.

#### Per Capita Residential Energy Consumption Per Day by County, 2011

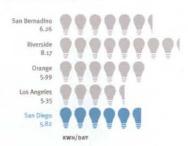


SOURCE: EQUINOR CENTER 2012; CALIFORNIA EMERGY COMMISSION 2012; CA DEPT. OF FINANCE 2012.



### HOW WE COMPARE

Daily Per Capita Residential Electricity Consumption, 2005 - 2011



SOURCE; EQUINOX CENTER 2012, CALIFORNIA ENERGY COMMISSION 2012, CA DEPT, OF FINANCE 2012

San Diego Quality of Life Dashboard 3 (45)

# HOUSING AFFORDABILITY

**Income Allocation Toward Housing** 



### How are we doing?

About half of all renters and homeowners in San Diego County are spending more than 30 percent of their income on housing. The numbers have improved slightly (by 3.3 percent for homeowners and 4 percent for renters) from the previous year. However, compared to other regions and the State of California average, more San Diego residents spend more of their income on housing. San Diego County experienced a net increase in the number of affordable housing units (3,377), with the largest increase relative to households at or below median income occurring in El Cajon.

Though some of the indicators look better this year than last, we note that the number of homeless in the region increased by 8.6 percent from 2011 to 2012. Budget cuts at the state level and the loss of redevelopment agencies will affect the region's ability to add more affordable housing in the region going forward.

### PM POLICY MAKER

Reduce parking requirements for affordable housing developments near transit, similar to what the City of San Diego did in October 2012. Reduced parking requirements encourage developers to build affordable housing by reducing the costs of building, and also have the added benefit of encouraging residents to walk, bike or take public transit.

For more ideas for change, visit www.equinoxcenter.org

#### What is the measure?

The percent of residents in the San Diego region who spend more than 30 percent of gross income on housing.

### \*

### Revitalizing Barrio Logan While Providing Affordable Housing Options

The Mercado del Barrio Project in Barrio Logan is a 6.8 acre mixed-use residential and commercial district that provides affordable housing to 92 families while eliminating blight in a local enterprise zone. The project utilizes Smart Growth and LEED design principles and is located near public transportation, downtown jobs, and Chicano Park.

www.equinoxcenter.org/housing

### Why is it important?

- According to Federal standards, households paying over 30 percent of annual income on housing are at higher financial risk. They also have less discretionary income to purchase other goods and services that support local economic growth.
- Housing costs influence our region's competitiveness against other metropolitan regions in attracting or retaining businesses and a talented workforce.
- When housing in core areas is not affordable, people move to less expensive areas, usually farther away from jobs and services. This increases traffic congestion and transportation costs in addition to negatively impacting air quality.

### О но

#### HOW WE COMPARE

Percent of Households That Can Afford to Purchase Median Priced Home

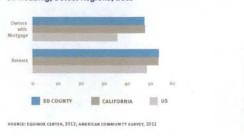




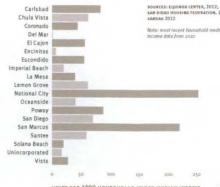


SOURCE) EQUINOR CENTER, 2012; CALIFORNIA ASSOCIATION OF REALTORS, 2012

### Percent of Occupants Spending 30% or More of Income on Housing, Select Regions, 2011



#### Designated Affordable Housing Units San Diego Jurisdictions, 2011



UNITS PER 1000 HOUSEHOLDS UNDER MEDIAN INCOME

San Diego Quality of Life Dashboard 20





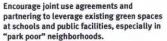
### How are we doing?

Due to data constraints, in 2012 we had to omit our conserved lands indicator and develop a new baseline for our parks access indicator. According to the most recent data, on average there are 473 acres of accessible park per 1,000 people in San Diego County. The National Recreation and Parks Association recommends 10 acres of park space per 1,000 residents. While our region has significant parks assets, some parts of the county are still considered "park poor" by national standards (less than 3 acres of park per 1,000 residents).

### Why is it important?

- Access to parks and open space areas is a selling point for local companies who are working to retain and attract workforce talent for our innovation economy.
- Green spaces appeal to tourists and locals alike, increase nearby property values, and subsequently contribute to our regional economy.
- Restoring and utilizing urban green space, like canyons and riparian areas, cleans up and makes our neighborhoods safer, and provides outdoor educational and recreational opportunities in otherwise densely urbanized areas.
- Conserved lands and green spaces help preserve wildlife habitat, improve air quality, provide flood and water pollution control, and mitigate against climate change.





For more ideas for change, visit www.equinoxcenter.org

# ents and idea for change ing green spaces es, especially in

#### What is the measure?

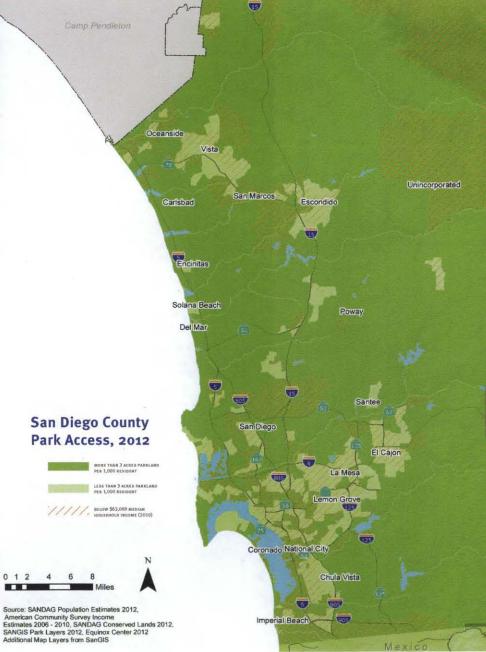
The number of acres of park (including parks, schoolyards, beaches, forests, mountains and canyons with public access) per 1,000 residents.



## Protecting San Diego's Unique Canyons for Public Use

In November 2012, the San Diego City Council designated 6,600 acres of City-owned canyons and open space for permanent protection. Because of the City's action, and the work of nanprofit groups like San Diego Canyonlands who advocated for this designation, nearly 10 square miles of open space, an area 8 times the size of Balboa Park, will be available to urban residents to enjoy.

www.equinoxcenter.org/tand-us







## **LAND USE**

**Residential Development** 





### **TRANSPORTATION**

Transit Ridership



### How are we doing?

Because of an adjustment to SANDAG data due to benchmarking against the 2010 Census, there is a large jump in residential acreage numbers and thus in our indicator for this year. It is impossible to compare 2012 numbers to 2011 numbers for that reason, but we have included them here for future reference. The number of building permits increased slightly from 2011-2012, and the vast majority of homes being built continue to be multi-family units which, over time, should result in smaller amounts of land being developed per 100 new residents.

idea for

change



### PM POLICY MAKER

Streamline permitting, and revise zoning ordinances and design guidelines to encourage infill development in town centers or urban areas.

For more ideas for change, visit www.equinoxcenter.org

### Why is it important?

- ---- SANDAG estimates that San Diego County will need approximately 230,000 new housing units by 2030 and by that time we will have consumed 89 percent of all developable land within the region.
- --- Thoughtful land use development, such as placing residential communities near job centers, can save residents money in fuel costs by reducing vehicle miles traveled and improve air quality.
- --- Well-designed, strategic density of land use reduces water and electricity consumption, and ensures that future generations will have access to open spaces.

Change In Population vs. Change in

Residential Land, San Diego County

PERCENT CHANGE IN POPULATION

PERCENT CHANGE IN RESIDENTIAL LAND USE

2011 - 2012

2.5%

### How are we doing?

The percent of San Diego's population that commutes to work on public transit declined slightly by 0.25 percent from 2010 to 2011, dropping farther behind cities like Portland and Los Angeles, which both saw an increase in the percent of commuters using public transit. The number of San Diegans who drive alone to work remains a high 76 percent. The average number of hours of delay per auto commuter also rose from 2009 to 2010.

#### **BUSINESS LEADER**

To encourage employees to bike to work, provide cyclist-friendly infrastructure, such as bicycle parking, lockers and showers for employees. Encourage employee carpooling through incentivized ride share programs.

For more ideas for change, visit www.equinoxcenter.org

### Flexible Buses Serving Smaller Communities

### Why is it important?

- --- High performing public transit, with strong connectivity between transit hubs, residential areas and work centers can provide a costeffective transportation alternative for San Diego County residents of all ages and economic backgrounds.
- --- The use of transit services can reduce traffic congestion and improve air quality.

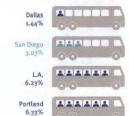
### What is the measure?

The percent of the population that commutes to work via public transit.

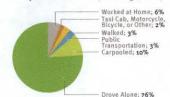


#### HOW WE COMPARE

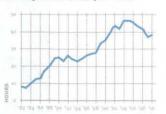
% of Population Commuting to Work Via Transit for 2011 (Select Regions).



#### Transportation to Work (San Diego, 2011)



#### Annual Hours of Delay, Per Autocommuter San Diego Urban Area, 1982 - 2010



DATA SOURCES! EQUINOX CENTER, 2012; TEXAS TRANSPORTATION

### What is the measure?

The number of acres developed or zoned for residential use for every additional 100 persons in San Diego County.



### Creating a Livable, Walkable **Downtown Lemon Grove**



## TRANSPORTATION

Vehicle Miles Traveled



### How are we doing?

Average highway vehicle miles traveled (VMT) declined slightly from 2010 to 2011, primarily due to gas prices. In 2010, we saw a 25 percent reduction in gas prices, which resulted in travelers driving longer distances. As gas prices rose in 2011, drivers reduced their driving slightly. San Diego VMT numbers remain higher than the state average and higher even than Los Angeles County's.

### What is the measure?

Per capita vehicle miles traveled (VMT) is an estimate (based on actual data) of the average number of freeway miles driven by an individual in San Diego County on a daily basis.



Improve vehicle parking and bicycle infrastructure at transit hubs to make the "last mile" of connectivity easy for commuters.

For more ideas for change, visit www.equinoxcenter.org

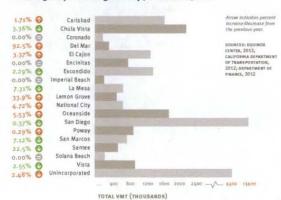
### idea for change

### **Rolling Out the Red Carpet for Cyclists**

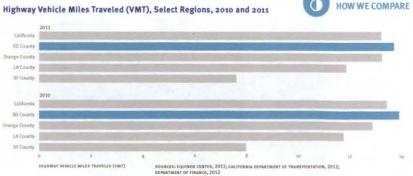
### Why is it important?

- --- San Diego's high VMT results in traffic congestion, air pollution, noise pollution, and greenhouse gas emissions, and leads to increased fuel costs for drivers.
- --- Decreasing VMT by encouraging mixed use development, and improving walking and cycling infrastructure engenders a stronger connection between people and their environments. encourages people to work and spend money locally, and allows people to support their local economies.
- --- Senate Bill 375 (2008) committed California to enact measures that cut vehicle miles traveled in order to decrease greenhouse gas emissions.

#### Total Daily Vehicle Miles Traveled All Roads Excluding State Highways San Diego County Jurisdictions, 2011



### Highway Vehicle Miles Traveled (VMT), Select Regions, 2010 and 2011



## WASTE

Per Capita Waste Disposal



### How are we doing?

Average waste disposal in San Diego County declined slightly from 2010 to 2011 but San Diego County's average daily per capita waste disposal continues to be higher than the California statewide average and surrounding counties, with the exception of Orange County.

### Why is it important?

- ---> Landfills in Orange County will not accept our waste after 2016, and some of our own landfills are close to being at capacity.
- Waste disposal generates greenhouse gas emissions and other pollution that affects air and water quality.
- More than half of waste disposed of at landfills could be composted, recycled or reused. Improved waste management would extend the life of our landfills, which are difficult to site and expensive to build.
- Redesigning and restructuring products or manufacturing processes to reduce or reuse waste, and increasing recycling and composting efforts moves us toward a more sustainable approach to resource use and encourages new jobs in these areas.



#### POLICY MAKER

Expand commercial food waste recycling programs in the region and consider expansion into residential curbside pickup, as has been done successfully in Portland, Oregon and several other California counties.

For more ideas for change, visit www.equinoxcenter.org

### HOW WE COMPARE

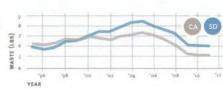
San Diego County's average daily per capita waste disposal continues to be slightly higher than the California statewide average:

Avg Waste (LBS) Disposed Per Capita Per Day Select Regions of California, 2011



SOURCE: EQUINOX CENTER, 2012; CALRECYCLE, 2012.





SOURCE: EQUINGE CENTER, 2012; CALIFORNIA DEPARTMENT OF RESOURCES RECYCLING & RECOVER, 2012

### What is the measure?

Average per capita number of pounds of solid waste disposed of each day in San Diego County: includes waste that is brought to landfills, incinerated, and exported, and reflects both residential and commercial waste. It does not include waste that has been recycled.

### \*

## Putting an End to Cigarette Butts on Our Beaches

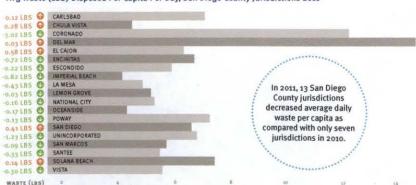
idea for

change

in an effort to prevent the most commonly littered frem from reaching San Diego County beaches, I Love a Clean San Diego and the Surfrider foundation have launched the Cigarette Litter Prevention Program. The program has installed ash cancollectors on street posts and lamps in Oceanside, La Mesa, and North Park. In their most successful month so far they were able to collect approximately 2,500 cigarette butts.

www.equinoxcentecorg/votst

#### Avg Waste (LBS) Disposed Per Capita Per Day, San Diego County Jurisdictions 2011



Green arrows Indicate a decrease in average waste disposal from 2010 to 2011, while red arrows Indicate an increase. SOURCE: EQUINOX CRITER, 2012; CALRECTCLE, 2017

San Diego Quality of Life Dashboard 2013



# WATER

Consumption



### How are we doing?

Per capita municipal and industrial water use increased by about 2 percent, from 130 gallons per day to 133 gallons per day from 2011-2012. Average per capita water use increased in 16 of the 24 water districts in San Diego County. Since over 50 percent of all residential water consumption in the region is used for landscaping, the increase in use is due in part to dryer weather in 2012 compared to 2011.

### Why is it important?

- --> The San Diego region currently imports about 70 percent of its water from the Colorado River and Northern California, but extended droughts, aging infrastructure, legal and regulatory concerns, and the potential for earthquakes put this supply at risk.
- --- > San Diego's semi-arid climate means local water sources are scarce, yet our growing population, biotech and pharmaceutical companies, and highvalue agricultural sector depend upon a consistent, clean water supply to thrive.
- -- Regional water rates continue to climb due to increasing costs of imported water, construction and financing costs.
- --- California state law SBX7-7 requires urban water suppliers to achieve a 20 percent reduction in per capita water use by 2020.
- --- Recent studies at Scripps Institute of Oceanography show that the Colorado River will not be able to support its scheduled exports to California if climate models are accurate.

**POLICY MAKER** 

**Employ steeply tiered pricing** structures that incentivize conservation and discourage the waste of water and consider seasonal pricing to take into account supply shortages at certain times of year.

For more ideas for change, visit www.equinoxcenter.org

### What is the measure?

The average amount of water consumed per person each day in San Diego County (municipal and industrial). This number includes residential, commercial and industrial consumption (minus recycled water) divided by the population of the service area.

idea for

change

### Fixing Leaks in Coronado and Imperial Beach



Daily Per Capita Residential Water Use Vs. Rainfall

AVG RESIDENTIAL WATER USE - PRECIPITATION

SOURCE: EQUINOX CENTER,

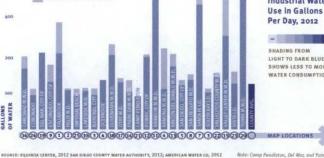




DAILY USE PER PERSON M&I WATER WITHOUT RECYCLED (GALLONS)

20% REDUCTION TARGET

LIE. CORDNADO), NUMBERS EXCLUDE RECYCLED AND CERTIFIED AGRICULTURAL WATER.



Municipal & **Industrial Water** Use in Gallons Per Day, 2012

SHADING FROM LIGHT TO DARK BLUE SHOWS LESS TO MORE WATER CONSUMPTION



Note: Camp Pendleton, Del Mar, and Yains are exempt from having to set targets. National City and South Bay Irriga District together make up the Sweetwater Authority (3)





## WATER

**Beach Closures and Advisories** 



### How are we doing?

San Diego County's total number of closures and advisories increased from 2010 to 2011.

One cause of increased beach closures in San Diego is the September electricity blackout that caused two sewage pumps to fail and contaminate a lagoon and river that feed into the ocean. Despite the higher closures and advisories, 97 percent of San Diego's beaches earned A or B marks during dry weather from Heal the Bay, although only 76 percent did during wet weather. San Diego's water quality monitoring continues to suffer setbacks due to inefficient testing methods and inaccurate or unavailable data.

### Why is it important?

- Docal beaches improve the quality of life of San Diegans and draw tourists from around the globe. In 2011 alone, 31 million tourists spent \$7.5 billion dollars at San Diego's businesses.
- Activities upstream generate pollutants that flow into our creeks, rivers, bays, and oceans through irrigation and storm water runoff, threatening the health of local residents that swim in contaminated waters as well as the health of our natural areas.
- Current methods of beach bacterial testing require long incubation periods with the result that beaches with harmful levels of bacteria often remain open while the contamination is present and then closed after the short-lived sources of contamination have already dispersed.



#### **BUSINESS LEADER**

Favor porous paving materials in parking lots and on walkways in order to improve water filtration and decrease wet weather and irrigation runoff.

For more ideas for change, visit www.equinoxcenter.org

# 1 idea for change

#### What is the measure?

The number of days San Diego beaches were closed or posted with advisories because of health risks on contact with water, as measured in beach mile days. (Beach Mile Days = # of days x length of beach posted with an advisory or closed.)



### UCSD's Green Roof Reduces Polluted Runoff

The roof of the Charles David Keeling Apartments on the campus of U.C. San Diego contains a 4,000+ plant garden that absorbs and naturally filters rainwater and reuses its own irrigation water on-site, in addition to supporting biodiversity and acting as natural insulation.

www.aquinoxcenter.org/water

### of Panchas

Percentage of Beaches Earning A or B Marks

## . -



2012, HEAL THE BAY BE REPORT CARD, 2012



San Francisco





///// Wet Weather

## Total Number of Beach Closures and Advisories in 2011

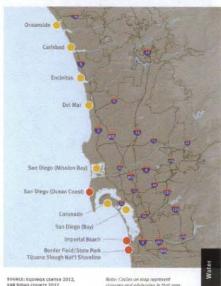


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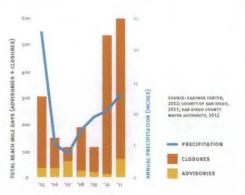
5.88645 2012

0 10-30

MORE THAN 30



Beach Advisories and Closures in Beach Mile Days (BMD), San Diego County, 2005 - 2011



San Diego Quality of Life Dashboard 2013

### ORGANIZATIONS CONSULTED

### **ACKNOWLEDGEMENTS**

Agri Service, Inc. **American Community Survey** 

American Water Co.

Rureau of Labor Statistics

California Association of Realtors (CAR)

California Center for Sustainable Energy (CCSE)

**California Department of Finance** 

California Office of Statewide Health Planning and Development

California Department of Resources Recycling and Recovery (CalRecycle)

**California Department of Transportation (Caltrans)** 

California Department of Water Resources -

California Energy Commission

California Public Utilities Commission

CleanTECH San Diego

CONNECT

**County of San Diego** 

**Climate Education Partners** 

Energy Policy Initiative Center (EPIC), University of San Diego

**Environmental Health Coalition** 

**GreenInfo Network** 

**Heal the Bay** 

**ICLEI - Local Governments for Sustainability USA** 

Move San Diego

**National Association of Home Builders** 

National Technical Information Service (NTIS)

National University System Institute for Policy Research

**North County Transit District** 

Port of San Diego

**Regional Task Force on the Homeless** 

San Diego Association of Governments (SANDAG)

San Diego Canyonlands

San Diego Coastkeeper

San Diego County Air Pollution Control District

San Diego County Water Authority

San Diego Economic Development Corporation

San Diego Gas & Electric

San Diego Geographic Information Source (SanGIS)

San Diego Housing Federation

San Diego International Airport Authority

**Texas Transportation Institute** 

The San Diego Foundation

U.S. Census Bureau

**U.S. Environmental Protection Agency** 

Walk San Diego

www.agriserviceinc.com/index.html

www.census.gov/acs/www

www.amwater.com

www.bls.gov

www.car.org

www. energycenter.org

www.dof.ca.gov

www.oshpd.ca.gov www.calrecycle.ca.gov

www.dot.ca.gov

www.water.ca.gov/urbanwatermanagement

www.energy.ca.gov

www.cpuc.ca.gov/puc

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www.environmentalhealth.org

www.greeninfo.org

www.healthebay.org

www.icleiusa.org

www. movesandiego.org

www. nahb.com

www.ntis.gov

www.nusinstitute.org

www.gonctd.com

www.portofsandiego.org

www.rtfhsd.org

www.sandag.org

www.sdcanvonlands.ora

www.sdcoastkeeper.org

www.sdapcd.org/index.html

www.sdcwa.org

www.sandiegobusiness.org

www.sdge.com/index

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www.sdfoundation.ora

www.census.gov

www.epa.gov

www.walksandiego.org

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#### **Equinox Center Board of Directors**

**Robert Bingham** 

**Marty Brown Elcelyx Therapeutics** 

**Charles Butler** American Faucet and **Coatings Corporation** 

**Aaron Contorer** Contorer Foundation

Trevor Callan (Chairman) Callan Capital

Roi Ewell SeaWorld Parks and Entertainment

**Scott Grimes** Orca Fund

Phyllis Huckabee Quidel Corporation

**Bill Malloy** 

Malloy and Company Lori Pfeiler San Diego Habitat

for Humanity Dane Chapin USAppoly

Melanie Venter Venter PR

#### Equinox Center Staff

Ann Tartre **Executive Director** 

Sarah Benson **Communications Director** 

**Rachel Terrones Development Associate** 

#### Steward's Council

**Marty Brown** 

**Aaron and Lori Contorer** 

Randall Greenslate Scott Grimes/Orca Fund

Larry Marcus

**Scott Peters and Lynn Gorguze** 

Ann Hunter-Welborn

#### Strategic Advisors

**Bruce Bekkar** Reed Caldwell

lared Criscuolo

**Malcolm Davies** Janie DeCelles

**Paul Eichen** Jeremy Hayden

Katherine Kennedy

Ellen Kirk **David Lynn** 

**Larry Marcus** 

Marion Paul Diane Rosenberg

Blake Tye **Olaf Walter** 

#### Research and Policy Task Force

**Scott Anders** 

**Marty Brown** Martyn Collins

**Aaron Contorer** 

**Scott Grimes** 

Cynthia Morgan **Andrew Narwold** 

Lori Pfeiler

Keith Solar Dr. Mark Thiemens

Blake Tye

#### Leaders 2020 Steering Committee

Kirby Brady Sarah Dawe **Kyle Dupree** Stephen Heverly **Georgette Kakridas** 

Pauline Ma Jocelyn Maggard

**Chandler Martin** Sterling McHale **Anthony Mendiola** Melanie Venter

#### Communications Task Force

**Bruce Bigelow Larry Marcus** Tricia Whittemore

**Pam Hardy** Scott Tritt **Melanie Venter** 

#### Dashboard Volunteers

Kirby Brady **Billy Brownlow** Sarah Harvey

Rita Kreig Kristine Schindler Andrew Talbert

## **SUPPORTERS**

We gratefully acknowledge the following organizations, companies and individuals for their support of Equinox Center and the San Diego Regional Quality of Life Dashboard. Individuals making gifts of \$500 or more and companies making gifts of \$1,000 or more are listed on this page.

Brown Family
Trust

**ORCA FUND** 

CONTORER FOUNDATION





Commitment To CommUNITY

The Parker Foundation Gerald T. and Inez Grant Parker AMN Healthcare
Dane and Katherine Chapin
David Brown
Scott Benson
Bob and Darcy Bingham
Eric and Jenni Busboom
Dane and Katherine Chapin
Charles and Susan Butler
Ellis Family Foundation
Roi Ewell
Todd Gutschow

Phyllis Huckabee Katherine Kennedy Ellen Kirk

William and Shenell Malloy

Mary Matava

Scott Peters and Lynn Gorguze

Lori Pfeiler

Lisa Shaffer

Melanie Venter



Larry Marcus Family Fund









Hattie Ettinger Conservation Fund















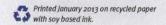
### EQUINOX CENTER

545 Second Street, Suite 3 Encinitas CA 92024 760-230-2960 www.equinoxcenter.org

To inquire about underwriting opportunities and other ways to support Equinox Center's work, contact us at 760-230-2960 or communications@equinoxcenter.org.

Report design by Parallax Branding+Interactive www.thinkparallax.com







## **CITY OF CARLSBAD – AGENDA BILL**

6

AB#	21,219	A REPORT ON THE CITY OF CARLSBAD	DEPT. DIRECTOR	V
MTG.	_5 <u>/7/</u> 13	EMERGENCY PREPAREDNESS	CITY ATTY.	mile
DEPT.	Fire		CITY MGR.	(a)

#### **RECOMMENDED ACTION:**

Receive a presentation from Fire Department staff regarding smart phone emergency mobile application and supporting emergency operations center (EOC) operations.

#### **ITEM EXPLANATION:**

David Harrison, Emergency Preparedness Manager, will report on an upgrade to the San Diego County emergency mobile application that shares Carlsbad-specific emergency preparedness resources with the public. Report also summarizes Carlsbad's EOC operations and its role in creating emergency information shared through the mobile application.

#### **FISCAL IMPACT:**

None.

#### **ENVIRONMENTAL IMPACT:**

Pursuant to Public Resources Code section 21065 and CEQA Guidelines section 15378, this amendment does not constitute a "project" within the meaning of CEQA and therefore, does not require environmental review.

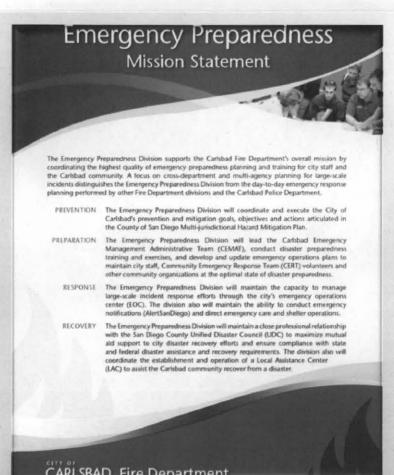
#### **EXHIBITS**:

1. Department Report

DEPARTMENT CONTACT: David Harrison 760-484-0247 David.Harrison@carlsbadca.gov

FOR CLERK USE. COUNCIL ACTION:	APPROVED DENIED CONTINUED WITHDRAWN	0	CONTINUED TO DATE SPECIFIC CONTINUED TO DATE UNKNOWN RETURNED TO STAFF OTHER SEE MINUTES	
	AMENDED		REPORT RECEIVED	

## Emergency Preparedness



- Large-scale incident
- Impacting public safety
- Involving multiple agencies/mutual aid

CARLSBAD Fire Department

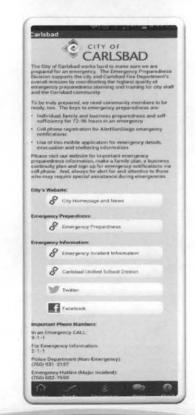


# New Public Safety Tool

- SD Emergency mobile application
  - Carlsbad emergency information
- Emergency Operations Center
  - How emergency information is created









# SD County/Carlsbad Mobile App



ipad\* or smart phone

\*choose iPhone apps tab



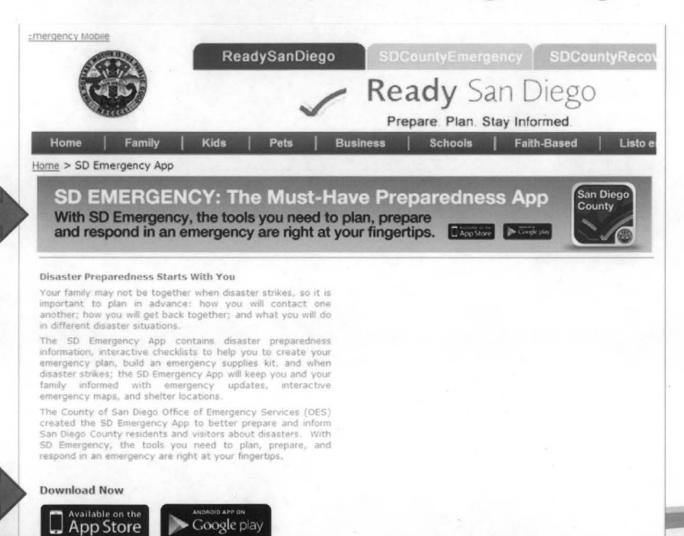


Apple or Android





## www.readysandiego.org



CARLSBAD

## Free Download

### iTunes Preview

What's New

What is iTunes

iTunes Charts



iTunes is the world's easiest way to organize and add to your digital media collection.

We are unable to find iTunes on your computer. To download the free app SD Emergency by County of San Diego, get iTunes now.

Already have (Tunes? Click ) Have (Tunes to open it now.

THave illunes



Free Download 4

View More By This Developer

#### SD Emergency

By County of San Diego

Open iTunes to buy and download apps.



View in iTunes

Free

#### Description

Disaster Preparedness Starts With You.

Your family may not be together when disaster strikes, so it is important to plan in advance, how you will contact one another; how you will get back together, and what you will do in different disaster situations. The SD Emergency App contains disaster preparedness information, interactive checklists to help you to create your emergency plan, build an emergency supplies kit, and when disaster strikes, the SD Emergency App will keep you and your family informed with emergency updates, interactive emergency maps, and shelter locations.

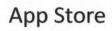
The County of San Diego Office of Emergency Services (OES) created the SD Emergency App to better prepare and inform San Diego County residents and visitors about disasters. With SD Emergency, the tools you need to plan, prepare, and respond in an emergency are right at your fingertips.



## Easy as 1-2-3









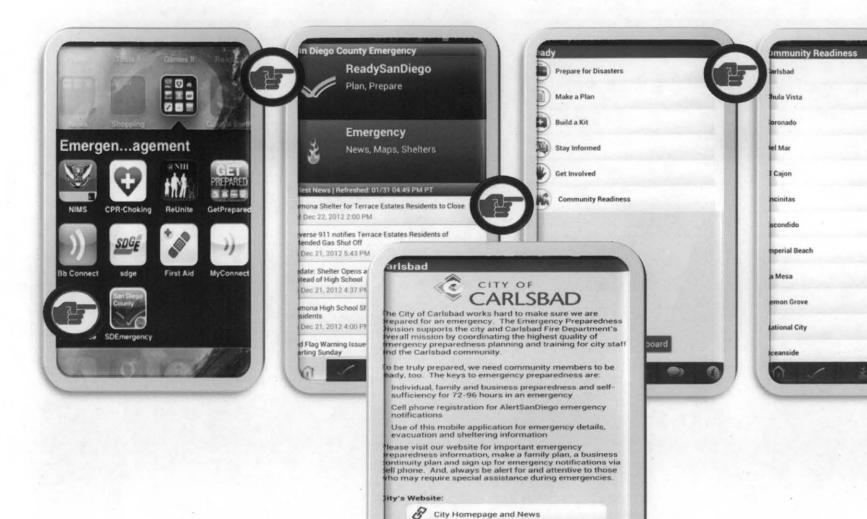
sdemergency



Install

Smart phone





mergency Prepardness:

mergency Information:

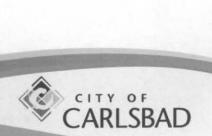
Twitter

Facebook

& Emergency Prepardness

& Emergency Incident Information

Carlsbad Unified School District









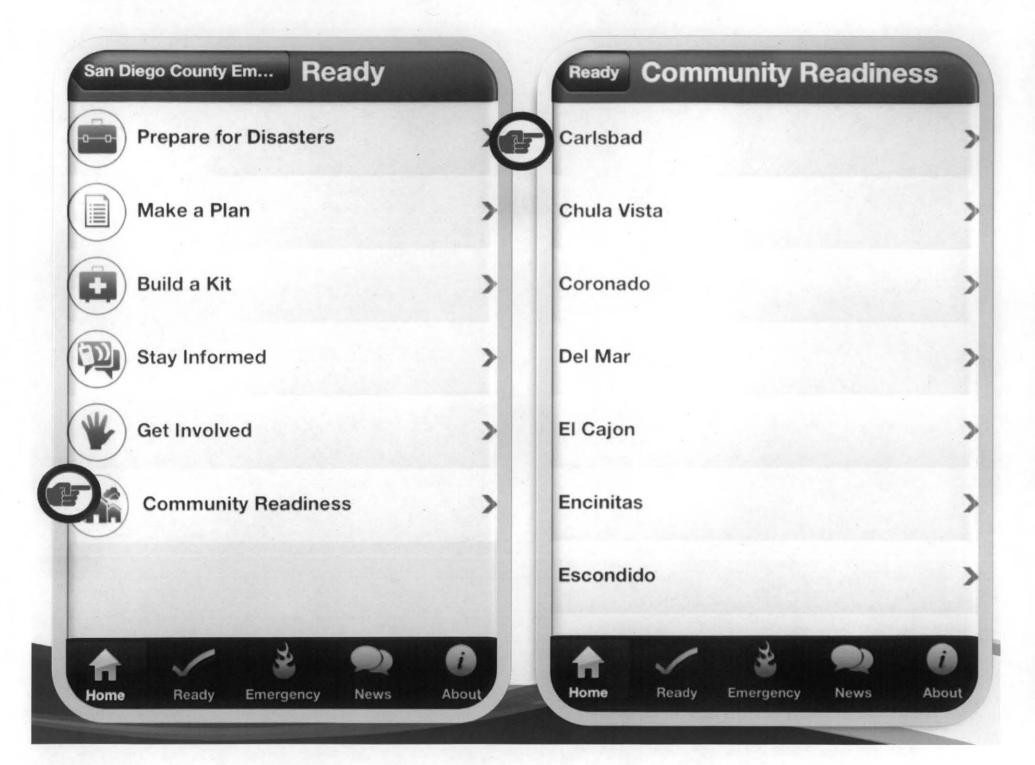




Emergency







**Community Readiness** 

Carlsbad



The City of Carlsbad is committed to keeping our community safe, especially in case of emergency. The Emergency Preparedness Division supports the city's public safety mission by coordinating the highest quality of emergency preparedness planning and training for city staff and the Carlsbad community. Large-scale emergency response support operations are coordinated in the Emergency Operations Center (EOC), when activated.

To be fully prepared, we need community members to be ready too. Keys to emergency preparedness include:

 Individual, family and business preparedness and self-sufficiency for 72-96 hours in an emergency











About

**Community Readiness** 

Carlsbad

To be fully prepared, we need community members to be ready too. Keys to emergency preparedness include:

- Individual, family and business preparedness and self-sufficiency for 72-96 hours in an emergency
- Cell phone registration for AlertSanDiego emergency notifications
- Use of this mobile application for emergency details, evacuation and sheltering information
- Tune radio to KOGO (600 AM) or KLSD (1360 AM) for regional emergency information

Please visit our website for important emergency preparedness information, make a family plan, a business continuity plan and sign up for emergency notifications via cell phone. And, always be alert for and attentive to those who may require special assistance during











Ready

Emergency

lews

About

**Community Readiness** 

Carlsbad

City's Website:



B City Homepage and News

**Emergency Preparedness:** 



B Emergency Preparedness

**Emergency Information:** 



B Emergency Incident Information



Carlsbad Schools



Twitter



Facebook

Important Phone Numbers (Tap to Call):











About

News

Community Readiness

Carlsbad



Emergency incident information



Carlsbad Schools



Twitter



Facebook

Important Phone Numbers (Tap to Call):

In an Emergency CALL:

9-1-1

For Emergency Information:

2-1-1

Police Department (Non-Emergency):

(760) 931-2197

Emergency Hotline (Major incident, upon EOC activation):

(760) 602-7599











Home

Ready

Emergency

News

**Community Readiness** 

Carlsbad

## City's Website:



City Homepage and News

### **Emergency Preparedness:**



**Emergency Preparedness** 

### **Emergency Information:**





**Emergency Incident Information** 



Carlsbad Schools



Twitter



Facebook

## Important Phone Numbers (Tap to Call):







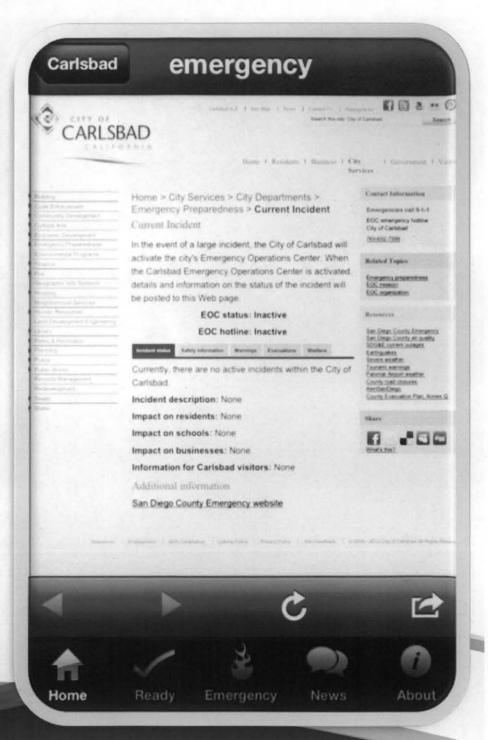
Emergency



News



About





### **Prepare for Disasters**

## **Earthquake**

Earthquakes are one of the strongest forces of nature and can prove to be a very dangerous natural disaster. Southern Californians need to be ready to react when earthquakes strike.

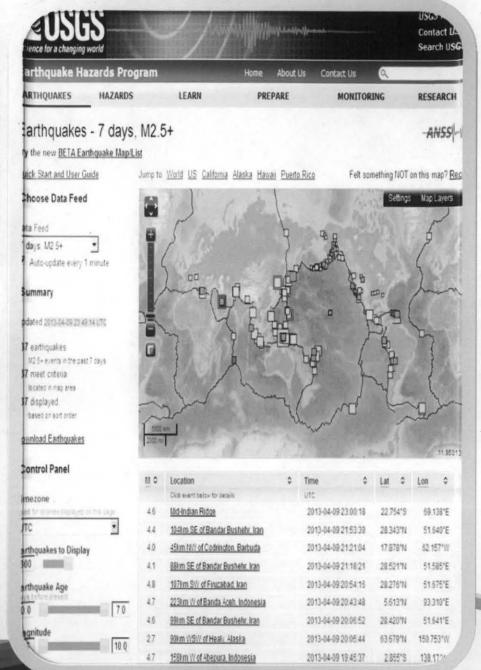


USGS Real-Time Earthquakes Map

### Before an Earthquake

- Prepare an emergency kit with at least a 72hour supply of food and water, along with other supplies including a flashlight, portable battery-operated radio, batteries, medicines, first aid kit, money and clothing.
- Know the safe spots in each room under sturdy tables, desks, or against interior walls.
- Know the danger spots near windows, mirrors, hanging objects, fireplaces and tall, unsecured furniture.





### **Prepare for Disasters**

## **Power Outage**

A power outage refers to those times when regular electric service has been interrupted by damage to power lines or power stations.

During a disaster situation, electric power can be out for days or weeks. It is important to plan ahead for the possibility of losing electric power.





SDG&E Power Outage Map

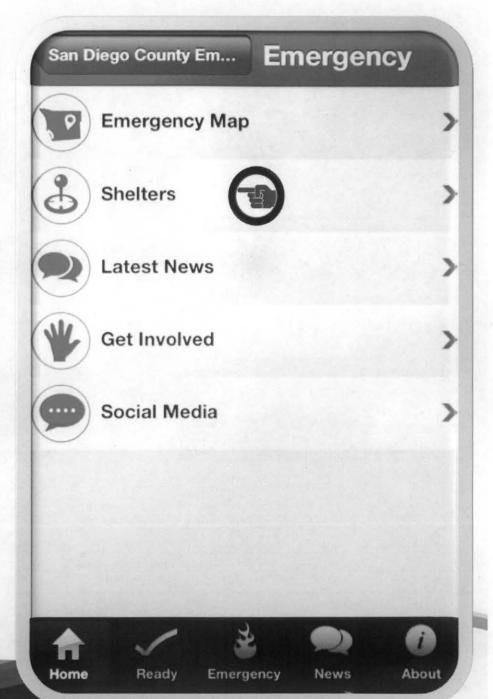
### **During a Power Outage**

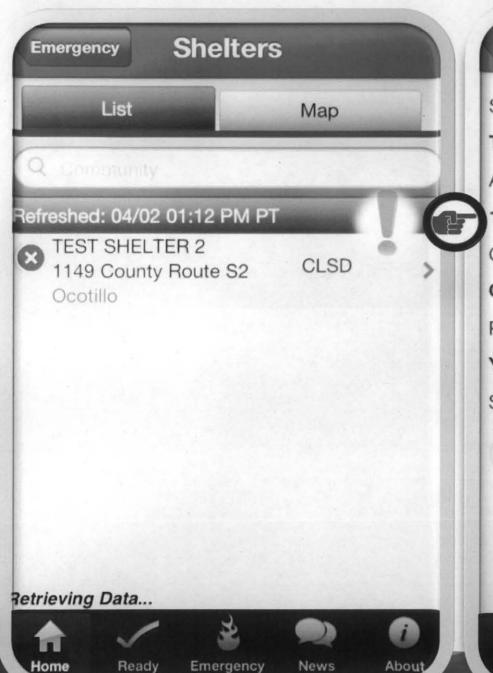
- During a power outage, monitor conditions using a battery operated radio.
- Use the phone for life-threatening emergencies only.
- Call 9-1-1 for life-threatening emergencies.
   Call 2-1-1 for information about the emergency.
- Consider text messaging in non lifethreatening situations.

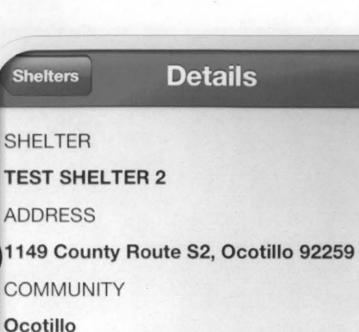












PET FRIENDLY ?

Yes

STATUS



**CLOSED** 











# Emergency Operations Center (EOC)

Mission: Support public safety, first responders, continuity of city government

- Information management
- Resource management





## Large-Scale Incident Response Support



# EOC-Coordinated Shelter Operations





## EOC-Coordinated Local Assistance Center





# Imagine....































## EOC-Coordinated POD Operations H1N1 Pandemic



# EOC-Coordinated Public Information





Carlabad A-Z

Site Map

1 Jobs

Emergencies

Search this site: City of Carisbad

Search

Home | Residents | Doing Business | City Services | City Hall | About Carlsbad

City of Carlabad Newsroom

**News Updates** 

Video Library

City TV

Images

Contact Us

UPDATE 09/08/11 6:30 p.m.

September 08, 2011

Carlabad community centers and senior center closing early tonight. We'll stay until all patrons get home safely.

The city has emergency power for essential water and sewer services.

Home > About Cariebad > News Lipcates > Power outage Information

Please bookmark this page and check back often for updates.

Power outage information

Hot Topics

Proposed Power Plant Alga Norte Community Park City Budget

Search Newsroom Go

Environmental Sustainability I-5 Widening Project Envision Carlsbad

Growth and Development Open Space Seawater Devalination

City Links

Community Services Guide Parks & Recreation

UPDATE 09/08/11, 5:30 p.m.

City libraries will close at 6 p.m. Thursday.

ORIGINAL MESSAGE, 09/08/11

Carisbad is currently being affected by a widespread power outage. We do not have information at this time about the cause or expected duration.

Please visit www.sdge.com or call 900-411-7343 for updates. However, due to the high volume of traffic, it may be difficult to get through.

The city has put out extra traffic patrols and is placing portable stop signs at major intersections. As a reminder, please treat dark intersections as all way stops and use

Cell phone use should be limited to emergencies. Use text messages instead.

Please do not call 9-1-1 for information, only call for emergencies. The dispatch system for emergency response is not affected by the outage.

A Print this page

Sign up for news by email

CARLSBAD

Home | Residents | Doing Business | City Services | City Hall | About Cubbad.

Follow Carlsbad social media for emergency information

September 59, 2017

Seerch.

Drawind Four Dark Alga None Community Park City Bistori

Enterphone Sustainable th Widering Project Emerges Carbibal Continued Development Seasone Despiration

Con Links

Hot Topics

Residents who his on the City of Carrytad's Suites and Falancia charries were also to pelupdates on their smartphones. froughout the recent power outage, a good nder of the velve of social made

Regular updates were posted on the city's Twiter and Ferebook accounts, including extremution about Carbonard self-cand the status of oily sentrees. The site atom shared updates from SDOSE: San Diego Count. information Evolutional the incident.

We encourage all residents who use social media to follow the city on Twitter and the our Tabalock again, seld-Aristina Ray, the city's communications manager. It's a great with to star-up to citate on city information, aspecially during an emergency.

- . Like the city on Facebook. chyofcethinal
- . Pallow the city or Twitter Quantitativity or

Outing enterpercises. The objects spinos updates directly to those signed up for the oil; it is near-indice. For those with smartiphones, this is another way to receive information during a

Kinstria Ray communications manager, 750-434-2957 or inselfne ou glowshead a po-

City media contacts: Kinding Raj., 760-434-2917, Implina raj-gicartatados golamer bir Guine 1919 4/34/2010; rauhel mopune@carrotaeira.po & Footburns

E-sens Sign as business by error



Sign salter severa Contaction Toritor







## EOC Resources

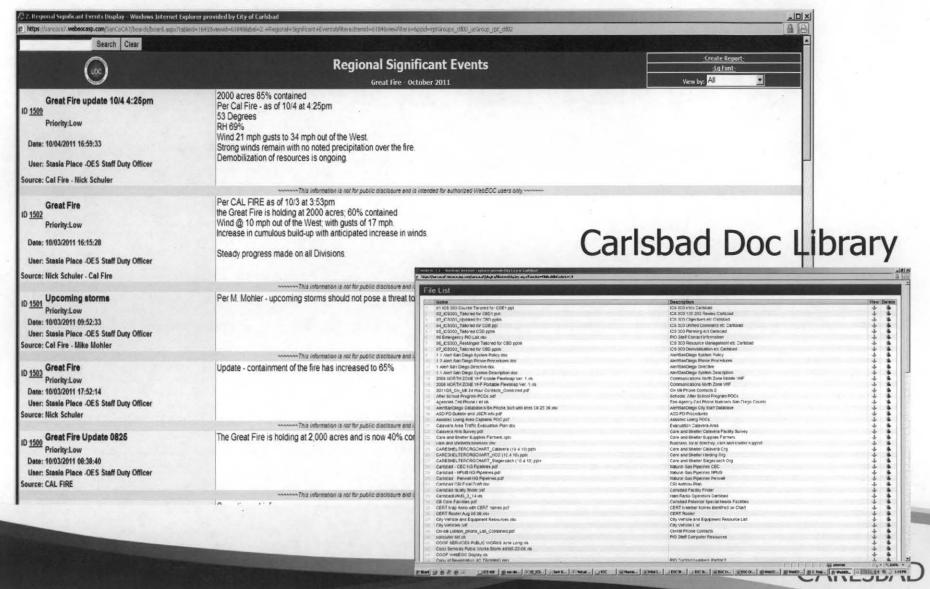
- Internet
- WebEOC (software)
- Video teleconferencing
- Traffic Management Sys
- Phones
  - Landline
  - Cell Phone
  - AlertSanDiego
  - Satellite
- Radio
  - 800 MHZ/RCS
  - VHF
  - Ham/RACES/ARES
- Projectors/Printers/FAX
- TV's
- Emergency generator

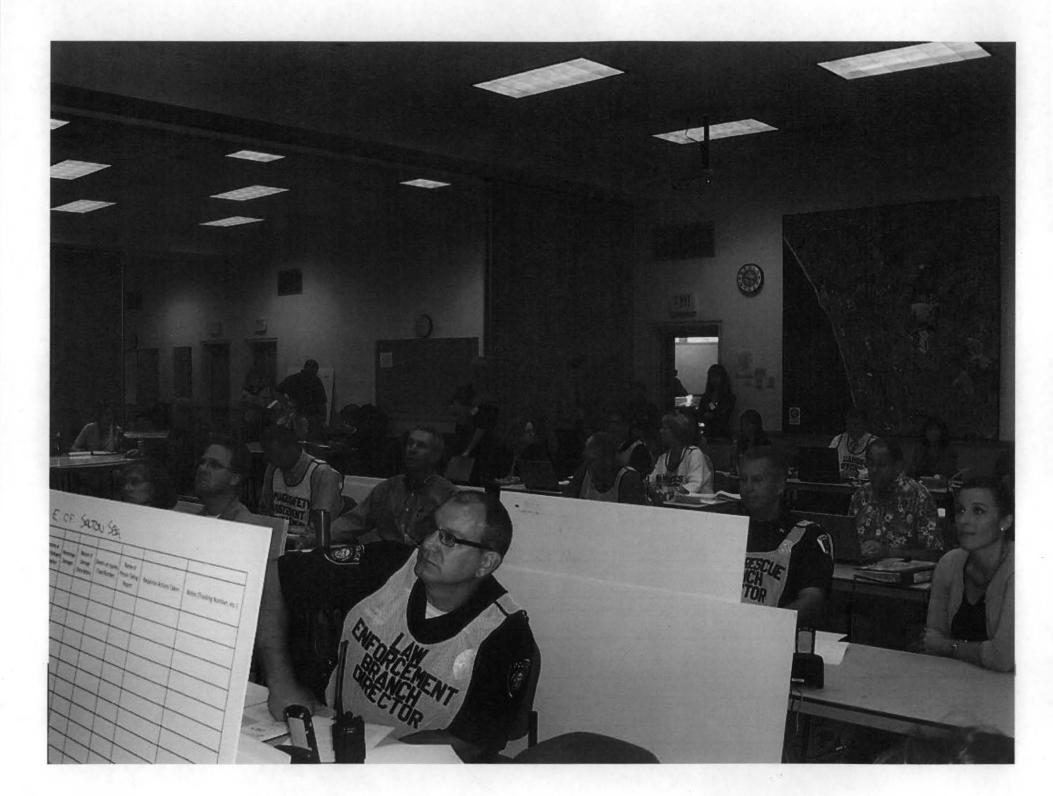


City Staff in EOC



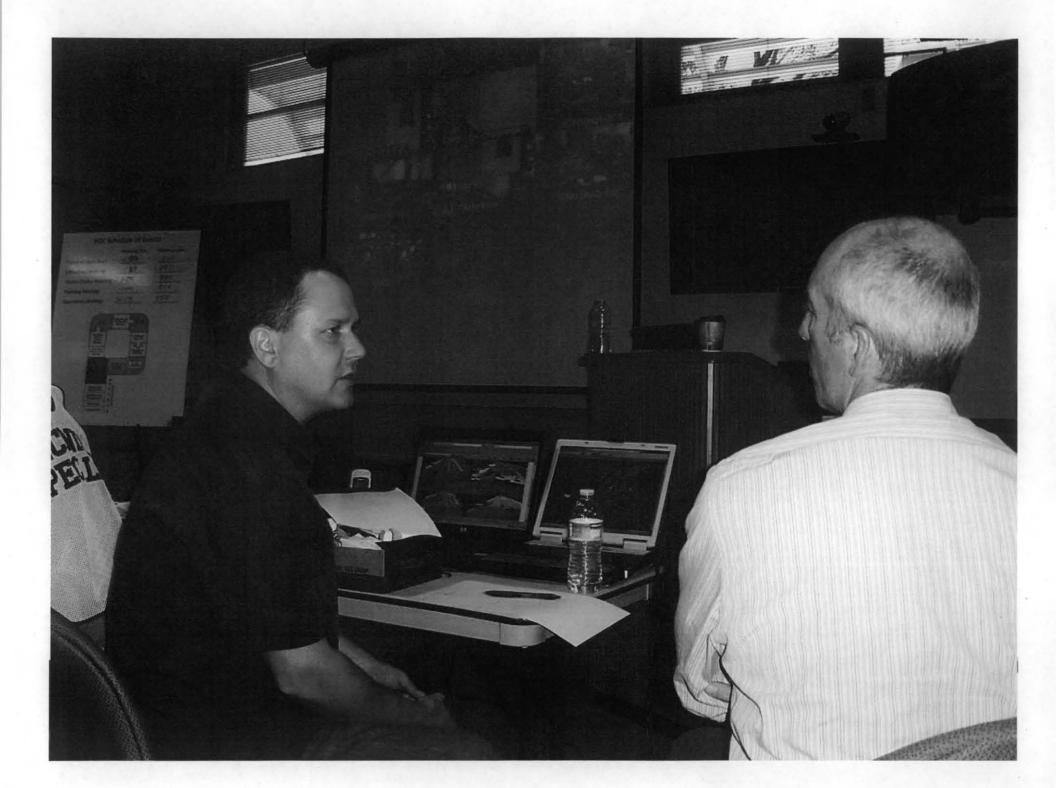
## WebEOC

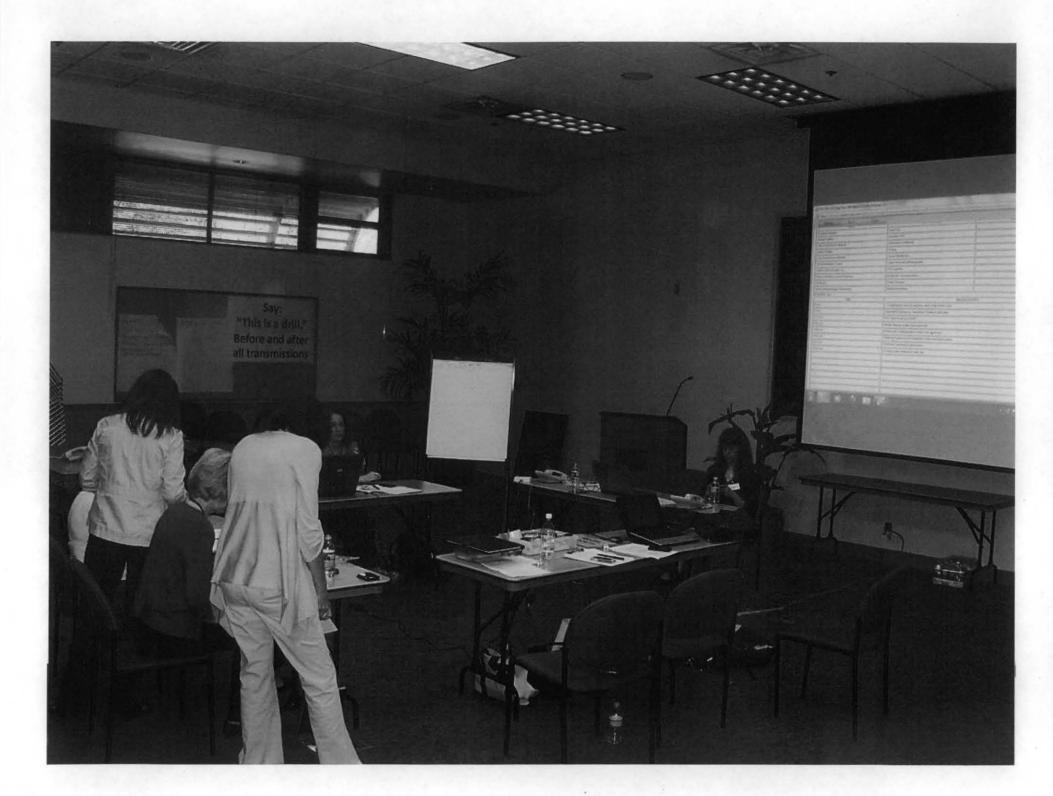












## Keys to Effective EOC Operations

- Information-based decision-making
  - Maximize technology to create situational awareness
- Establish goals
  - Size-up and define the problem
  - "Operationalize" response
    - "Objectives --> Tasks --> Responsibilities --> Resources" cycle
- Communicate public safety information and provide support:
  - Residents, businesses, agencies, visitors
  - Authorities
  - First Responders



# Communicating with Public

- Mobile Application
  - www.readysandiego.com
- AlertSanDiego reverse 911
- First Responders, SVP, CERT speakers or door-to-door
- City Webpages, Facebook, Twitter
  - www.carlsbadca.gov/emergency
- County Emergency Webpages
  - http://www.sdcountyemergency.com/
- Red Cross Mobile Applications
  - http://www.redcross.org/prepare/mobile-apps
- 211
  - Dial 211 or <a href="http://www.211sandiego.org/">http://www.211sandiego.org/</a>
- Media
  - Radio
    - AM 600 or 1360
  - TV
    - Local news



# Keys to Preparedness

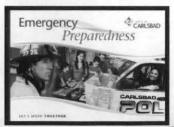
- Register cell phone for AlertSanDiego
  - www.readysandiego.org



- Download Sdemergency mobile app
  - www.readysandiego.org



- Self-sufficiency: 72-96 hr emergency supplies
  - www.carlsbadca.gov
  - Search: emergency preparedness





## Questions?

## **David Harrison**

- City of Carlsbad Emergency Preparedness Manager
- www. carlsbadca.gov/emergency
- -760-931-2137
- David.Harrison@carlsbadca.gov





### **CITY OF CARLSBAD - AGENDA BILL**

LIPOR				·			1.1.16	
AB#	21.220				DEPT. DIF	<b>ECTO</b>	2 Hypor	
MTG.	5/7/13	PLA	NNING (	COMMISSION	CITY A	TTY.	904	
DEPT.	CLERK	7	<b>APPOII</b>	NTMENT	CITY M			
DEI II	OFEI(II)				<u> </u>	<u> </u>		
RECOMME	NDED ACTION:						O	
•	lution Nos.	2013-098	and	2013-099	. appointin	g two n	nembers	
Adopt Resolution Nos. <u>2013-098</u> and <u>2013-099</u> , appointing two members to the Planning Commission.								
	8							
ITEM EXPLA	ANATION:							
	<del></del>	lember Stepho	en "Hap" L'	Heureux expires in April	2013. He w	as app	ointed in	
		•	•	Cardosa, and has served				
• • • • •	r. L'Heureux is			-	•			
		J	•					
The term of	f Commission M	lember Marty	Montgome	ery expires in April 2013.	He was ap	pointed	l in	
		•	-	ard. Mr. Montgomery is	•	•		
reappointm	ient.		, -		_			
Other mem	bers of the Plar	nning Commis	sion are: Ai	rthur Neil Black, Victoria	Scully, Jeff S	egall, N	Michael	
Schumache	r and Kerry Siek	kmann.						
Two appoin	itments to the f	Planning Comr	mission are	therefore required.				
NOTE: N	1embers of the	<b>Planning Con</b>	ımission ar	re subject to the provision	ns of the Po	olitical	Reform	
A	ct, and must fil	le a Statemen	t of Econor	mic Interests.		÷		
	•	Applications a	re on file in	the Office of the City Cle	rk.			
		_						
	IENTAL IMPACT	-						
				this action does not cons	•	-		
	•		•	to cause either a direct	• •	_		
	•			ect physical change in	the envir	onmen	t, and	
therefore a	oes not require	environmenta	ai review.					
EVIJIDITE.								
EXHIBITS:	N- 2011	2 000						
				one member to the Plan	_			
Z. Resolution	on No201	3-099	appointing	one member to the Plar	ining comm	iission.		
		ONITACT, Va-	an Kundta '	760 424 2000 kasan kun	dta@ooelob	-d		
			en Kunatz	760-434-2808 <u>karen.kun</u>	atz@carisb	a <b>o</b> ca.go	<u> </u>	
1	CLERKS USE		_	CONTINUED TO DATE OF	BECIEIO			
COUNCIL		APPROVED DENIED		CONTINUED TO DATE SI		<u></u>		
		WITHDRAWN	6	RETURNED TO STAFF		ö		
		MENDED		<b>COUNCIL RECEIVED TH</b>	E			
				REPORT/PRESENTATIO	N			

OTHER - SEE MINUTES

1	RESOLUTION NO. 2013-098
2	A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARLSBAD, CALIFORNIA, APPOINTING
3	ONE MEMBER TO THE PLANNING COMMISSION
4	
5	WHEREAS, the term of Commission Member Stephen "Hap" L'Heureux expires
6	in April, 2013.
7	NOW THEREFORE, BE IT RESOLVED by the City Council of the City of
8 9	Carlsbad, California, as follows:
10	That the above recitations are true and correct.
11	2. That the following person is hereby appointed to serve on the Planning
12	Commission, for a term to expire in April, 2017:
13	
14	
15	
16	//
17	  //
18	// //
19	
20	
21	// 
22	// 
<ul><li>23</li><li>24</li></ul>	//
25	//
26	//

//

27

28

1	1 PASSED, APPROVED AND ADOPTE	D at a Regular Meeting of the City Council
2	of the City of Carlsbad on the day of	, 2013, by the following vote, to wit:
3	3	
4	4 AYES:	
5	NOES:	
6	ABSENT:	
7		
8 9		
10		
11	MA1	T HALL, Mayor
12		EST:
13		
14	14	
15	15 BAR	BARA ENGLESON, City Clerk
16	16 (SE	AL)
17	17	
18		
19		
20		
21		
22		
24		
25		
26		
27		
28		

1	RESOLUTION NO. 2013-099
2	A RESOLUTION OF THE CITY COUNCIL OF THE
3	CITY OF CARLSBAD, CALIFORNIA, APPOINTING ONE MEMBER TO THE PLANNING COMMISSION
4	
5	WHEREAS, the term of Commission Member Marty Montgomery expires in April,
6	2013.
7	NOW THEREFORE, BE IT RESOLVED by the City Council of the City of
8	Carlsbad, California, as follows:
9	That the above recitations are true and correct.
10	
11	2. That the following person is hereby appointed to serve on the Planning
13	Commission, for a term to expire in April, 2017:
14	
15	
16	
17	<i>//</i>
18	
19	//
20	//
21	//
22	
23	//
24	//
25	//
26 27	//
28	//

PASSED, APPROVED AND ADOPTED at a Regular Meeting of the City Council of the City of Carlsbad on the day of , 2013, by the following vote, to wit: AYES: NOES: ABSENT: MATT HALL, Mayor ATTEST: BARBARA ENGLESON, City Clerk (SEAL) 



### **CITY OF CARLSBAD – AGENDA BILL**

DEPT. DIRECTOR	Z. K
CITY ATTY.	PH
CITY MGR	PX

AB#	21,221		DEPT. DI
MTG.	5/7/13	BEACH PRESERVATION	CITY A
DEPT.	CLERK	COMMITTEE APPOINTMENTS	CITY N

-	<i>7</i> —1 1.	OLLINIX	COMI	Alli I CC V	APPOINTIVIENTS	01111	1017.	
								7
		NDED ACTIO		204	12 101	400		
	•	olution Nos			l <u>3-101</u> a⊫l <u>2013</u> -	<u>-102</u> ap	pointing	tnree
m	embers t	o the Beach P	reservation Con	nmittee.				
ΙΤ	EM EXPL	ANATION:						
			ter de Monchy h	as resigne	d effective March 31, 201	3. Mr. de I	Monchy ł	nas
			ne year and seve	_	,		•	
				_	nd Darryl Hatheway expir			
	_				uly 2009 and have served		•	•
ar	id ten mo	onths. They h	ave expressed a	desire to t	oe reappointed to the Bea	ch Preserv	ation Coi	mmittee.
Ot	ther men	nbers of the B	each Preservatio	on Commit	tee are: Norelynn Pion-G	orueau. Lir	ıda Petru	ıcci.
		and Jayme T		,,, co,,,,,,		o. acca, 2		,
Th	ree appo	ointments to t	he Beach Presei	vation Cor	mmittee are therefore req	juired.		
					to cut to the	0.00		
Αļ	pplication	is received for	the Beach Pres	ervation Co	ommittee are on file in the	Office of t	he City C	ierk.
ΕN	NVIRONN	ΛΕΝΤΑL IMPA	CT:					
				on 21065,	this action does not cons	titute a "p	roject" w	vithin
th	e meanir	ng of CEQA in	n that it has no	potential	to cause either a direct	physical	change in	n the
en	vironme	nt, or a rea	sonably foresec	eable indir	rect physical change in	the envir	onment,	and
th	erefore d	loes not requi	re environment	al review.				
-	// UDITC.							
	(HIBITS:	ion <b>No</b> 201	3_100	annaintine	g one member to the Bead	ch Drocony	ation Con	amittaa
		ion No201			gone member to the Beac			
		on No201			g one member to the Beac			
					ng from the Beach Preserv			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	•				reappointment.			
					ing reappointment.			
		DEPARTMENT	CONTACT: Kar	en Kundtz	760-434-2808 <u>karen.kun</u>	dtz@carlsb	adca.gov	<u>!</u>
		Y CLERKS US			CONTINUED TO DATE OF			
	COUNCII	L ACTION:	APPROVED DENIED		CONTINUED TO DATE SE		B	
			WITHDRAWN		RETURNED TO STAFF			
			AMENDED		COUNCIL RECEIVED THE	<u> </u>		

REPORT/PRESENTATION OTHER – SEE MINUTES

1	RESOLUTION NO. 2013-100
2	A RESOLUTION OF THE CITY COUNCIL OF THE
3	CITY OF CARLSBAD, CALIFORNIA, APPOINTING ONE MEMBER TO THE BEACH PRESERVATION COMMITTEE.
4	
5 6	WHEREAS, Committee Member Pieter de Monchy has resigned, effective March
7	31, 2013.
8	NOW THEREFORE, BE IT RESOLVED by the City Council of the City of
9	Carlsbad, California, as follows:
10	
11	That the above recitations are true and correct.
12	2. That the following person is hereby appointed to serve on the Beach
13	Preservation Committee, for a term to expire in June, 2016:
14	
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16	//
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1	RESOLUTION NO. 2013-101
2	A RESOLUTION OF THE CITY COUNCIL OF THE
3	CITY OF CARLSBAD, CALIFORNIA, APPOINTING ONE MEMBER TO THE BEACH PRESERVATION
4	COMMITTEE.
5	
6	WHEREAS, the term of Member D. Bret Barger expires in June 2013.
7	NOW THEREFORE, BE IT RESOLVED by the City Council of the City of
8	Carlsbad, California, as follows:
9	That the above recitations are true and correct.
10	That the following person is hereby appointed to serve on the Beach
11	Preservation Committee, for a term to expire in June 2017:
12	
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15	// 
16	<i>//</i>
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20 21	//
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27	H

1	PASSED, APPROVED A	ND ADOPTED	at a Regular Meeting of the City Council
2	of the City of Carlsbad on the	day of	, 2013, by the following vote, to wit:
3			
4	AYES:		
5	NOES:		
6	ABSENT:		
7			
8			
9			
10		MATT	HALL, Mayor
11			
12		ATTE	ST:
13			
14 15		BARB	ARA ENGLESON, City Clerk
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1	PASSED, APPROVED AND ADOPTED at a Regular Meeting of the City Counc				
2	of the City of Carlsbad on the	day of	, 2013, by the following vote, to wit:		
3					
4	AYES:				
5	NOES:				
6	ABSENT:				
7					
8					
9					
10		MATT	HALL, Mayor		
11 12		A TTC:	et.		
13		ATTE	51:		
14					
15		BARB	ARA ENGLESON, City Clerk		
16		(SEAL	.)		
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March 31, 2013

Mayor Matt Hall
City of Carlsbad
1200 Carlsbad Village Drive
Carlsbad, CA 92008-1949

Re: Beach Preservation Committee

Dear Mayor Hall:

My expanded work commitments in 2013 require me to travel extensively to the Long Beach area and will prevent me from maintaining my commitment to the Carlsbad Beach Preservation Committee.

I have thoroughly enjoyed the time I was able to spend with the Committee and its members and especially contributing to the continued growth and enhancement of the City of Carlsbad. Therefore it is with regret that I offer my resignation as Vice Chairman of the Beach Preservation Committee. It is important to make room for someone who has the time and availability to contribute to this important responsibility.

My wife, Claudia, and I will continue to reside in Carlsbad because of the outstanding quality of life here and the great job the City does in maintaining that. I look forward to our next opportunity to meet and discuss the growth of our great City.

Sincerely,

E. Pieter de Monchy, P.E.

Cc: Steve Jantz, Department of Parks and Recreation

E. Made Mr

### **Donna Heraty**

From:

Bret Barger

Sent:

Saturday, April 13, 2013 11:29 AM

To:

Donna Heraty

Subject:

Request for reappointment to Carlsbad Beach Preservation Committee

#### Dear Mayor Hall:

My current appointment as a member of the Carlsbad Beach Preservation Committee is due to expire in June 2013. I would very much like to continue in this role with the committee because I believe we have many more things we need to do and I would like to contribute any and every way I can. Please consider my request to be reappointed for another "term".

Thank you very much!

D. Bret Barger

#### **Donna Heraty**

Subject:

FW: Beach Preservation Committee Appointments

From: Hatheway, Darryl [mailto]

Sent: Monday, April 22, 2013 12:01 PM

**To:** Donna Heraty **Cc:** Steve Jantz

Subject: RE: Beach Preservation Committee Appointments

Donna -

I would like to request reappointment to the Carlsbad Beach Preservation Committee. Be happy to do so via email, send a formal letter, or come over to the City offices.

Darryl Hatheway, CFM

Sr Coastal Scientist, Water

**AECOM** 



## **CITY OF CARLSBAD – AGENDA BILL**

LIPOT	NIB				. 61				
AB#	21,222			DEPT. DIRECTOR	ZZ.				
MTG.	5/7/13	ART	S COMMISSION	CITY ATTY.	JOke				
DEPT.	CLERK	] A	PPOINTMENT	CITY MGR.	77				
RECOMME	NDED ACTION:			CALLEY CONTROL					
Adopt Resolution No. 2013-104 appointing one member to the Arts Commission.									
ITEM EXPL		<u> а</u>							
	ner Pamela Fries tely two years ar	_	fective March 10, 2013. Ms. Frie	ese has served					
		Commission are: dt and Sibylla Vol	Alan Lechusza Aquallo, Sherma II.	n DeForest, Joann J	ohnson,				
One appoir	ntment to the Ar	ts Commission is	therefore required.						
Application	s received for th	e Arts Commissio	n are on file in the Office of the C	City Clerk.					
		s Commission are conomic Interests	e subject to the provisions of the	e Political Reform A	act, and				
ENVIRONN	MENTAL IMPACT	<b>:</b>							
the meanir	ng of CEQA in t nt, or a reasor	hat it has no po	21065, this action does not constential to cause either a direct e indirect physical change in view.	physical change in	the				
EXHIBITS:				•					
<ol> <li>Resolution No. <u>2013-104</u>, appointing one member to the Arts Commission.</li> <li>Correspondence from Pamela Friese resigning from the Arts Commission.</li> </ol>									
	DEPARTMENT C	ONTACT: Karen k	Kundtz 760-434-2808 <u>karen.kun</u> g	dtz@carlsbadca.gov					
	Y CLERKS USE		CONTINUED TO DATE OF	ECIEIC D					
COUNCI	D W	.PPROVED  ENIED  VITHDRAWN  .MENDED	CONTINUED TO DATE SP CONTINUED TO DATE UN RETURNED TO STAFF COUNCIL RECEIVED THE	IKNOWN					

**COUNCIL RECEIVED THE** REPORT/PRESENTATION

OTHER - SEE MINUTES

1		RESOLUTION NO. 2013-104
2		A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARLSBAD, CALIFORNIA, APPOINTING ONE MEMBER TO THE ARTS COMMISSION
4		
5	WHER	EAS, Commissioner Pamela Friese has resigned from the Arts Commission
6	effective Marc	ch 10, 2013, leaving an unfulfilled term that ends March 2014.
7	NOW.	THEREFORE, BE IT RESOLVED by the City Council of the City of Carlsbad,
8		
9	California, as f	
10	1.	The above recitations are true and correct.
11	2.	The City Council hereby accepts the resignation of Pamela Friese from the Arts
12		Commission.
13	3.	The following person is hereby appointed to serve as a member of the Arts
14		Commission for a term to expire in March 2014:
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17	,,,	
18	//	
19	//	
20   21	//	
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23	//	
24	//	
25	//	
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1	PASSED, APPROVED AND ADOPTED at a Regular Meeting of the City Council of the City			
2	of Carlsbad on the	day of	2013, by the	
3	following vote to wit:			
4				
5	AVEC			
6	AYES:			
7	NOES:			
8	ABSENT:			
9				
10				
11				
12		MATT HALL, Mayor		
13		ATTEST:		
14				
15				
16		BARBARA ENGLESON, City Clerk		
17		(SEAL)		
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### **Donna Heraty**

From:

Andrea Dykes

Sent:

Tuesday, March 12, 2013 2:04 PM

To: Cc: City Clerk Dept Matthew Hall

Subject:

FW: My resignation as Arts Commissioner

FY!

From: Parmela Friese [mailto:

Sent: Sunday, March 10, 2013 2:46 PM

To: Tina Schmidt; Peter Gordon; Tonya Rodzach; Karen McGuire; Joann Johnson; Joan Markovits; Sherman DeForest;

Sibylla Voll; Alan Lechusza

**Subject:** My resignation as Arts Commissioner

Good afternoon.

We have had some rather dramatic developments in the Friese household these past days. After searching for a job for nearly ten months, my husband received and accepted an offer for a job as senior director of a biotech company in San Francisco. He will start March 25th and we hope to move within the month. For this reason I am resigning as Arts Commissioner, effective immediately. Things are about to get crazy busy and I just need to focus my energy and attention on getting organized and packed up.

I have thoroughly enjoyed my time as Arts Commissioner and working with all of you. The day the news broke, we had just visited the Cannon Art Gallery and I realized how much I am going to miss our lovely community.

Peter or Tina, please let me know whether I need to send an official letter of resignation to the City; I'm not familiar with the process.

Please email me, if you are ever planning to be in the San Fran area.

Best, Pam

Pamela Friese